

7703

2013-2014 Regular Sessions

I N   A S S E M B L Y

May 31, 2013

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Introduced by M. of A. WALTER, CORWIN, KEARNS, GRAF, DIPIETRO, STEC,  
RAIA, FINCH, NOJAY, BORELLI, McDONOUGH, GABRYSZAK, LUPINACCI --  
Multi-Sponsored by -- M. of A. BARCLAY, DUPREY, HAWLEY -- read once  
and referred to the Committee on Education

AN ACT to amend the education law, in relation to advertising on school  
athletic facilities

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-  
BLY, DO ENACT AS FOLLOWS:

1     Section 1. The education law is amended by adding a new section 1527-d  
2     to read as follows:

3     S 1527-D. ADVERTISING ON SCHOOL ATHLETIC FACILITIES. 1. THE BOARD OF  
4     EDUCATION OF ANY SCHOOL DISTRICT IN THE STATE MAY ENTER INTO A CONTRACT  
5     FOR THE SALE OF ADVERTISING SPACE ON SCHOOL ATHLETIC FACILITIES INCLUD-  
6     ING, BUT NOT LIMITED TO ATHLETIC COURTS OR FIELDS AND SURROUNDING FENCES  
7     OR OTHER RELATED BUILDINGS OR STRUCTURES, WHICH ARE OWNED OR LEASED BY  
8     THE SCHOOL DISTRICT, SUBJECT TO THE LIMITATIONS SET FORTH IN THIS  
9     SECTION.

10    2. ADVERTISEMENTS FOR TOBACCO OR ALCOHOL PRODUCTS OR FOR POLITICAL  
11    ADVOCACY SHALL BE PROHIBITED, IN ADDITION TO ANY OTHER ADVERTISEMENTS  
12    FOR PRODUCTS OR SERVICES OR BY SPONSORS THAT THE COMMISSIONER DEEMS  
13    INAPPROPRIATE.

14    3. ALL ADVERTISEMENTS SHALL REQUIRE PRIOR APPROVAL BY THE LOCAL BOARD  
15    OF EDUCATION.

16    4. REVENUE DERIVED FROM ADVERTISEMENT CONTRACTS SHALL BE RETAINED BY  
17    THE SCHOOL DISTRICT MAKING SUCH CONTRACT; PROVIDED THAT ANY SUCH REVENUE  
18    SHALL NOT IMPACT THE CALCULATION OR AWARDING OR GRANTING OF STATE AID TO  
19    SUCH SCHOOL DISTRICT.

20    5. THE PROVISIONS OF THIS SECTION SHALL NOT APPLY TO CITIES WITH A  
21    POPULATION OF ONE MILLION OR MORE.

22    S 2. This act shall take effect on the sixtieth day after it shall  
23    have become a law. Effective immediately, the addition, amendment and/or  
24    repeal of any rule or regulation necessary for the implementation of  
25    this act on its effective date are authorized and directed to be made  
26    and completed on or before such effective date.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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