

5973--A

2013-2014 Regular Sessions

I N   A S S E M B L Y

March 12, 2013

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Introduced by M. of A. ENGLEBRIGHT -- read once and referred to the  
Committee on Education -- committee discharged, bill amended, ordered  
reprinted as amended and recommitted to said committee

AN ACT to amend the education law, in relation to advertising on the  
exterior sides of school buses

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-  
BLY, DO ENACT AS FOLLOWS:

1     Section 1. The education law is amended by adding a new section 3638  
2     to read as follows:

3     S 3638. ADVERTISING ON SCHOOL BUSES. 1. THE BOARD OF EDUCATION OF ANY  
4     SCHOOL DISTRICT IN THE STATE MAY ENTER INTO A CONTRACT FOR THE SALE OF  
5     ADVERTISING SPACE ON THE EXTERIOR SIDES OF SCHOOL BUSES OWNED OR LEASED  
6     BY THE SCHOOL DISTRICT, SUBJECT TO THE LIMITATIONS SET FORTH IN THIS  
7     SECTION.

8     2. ADVERTISEMENTS FOR TOBACCO OR ALCOHOL PRODUCTS OR FOR POLITICAL  
9     ADVOCACY SHALL BE PROHIBITED, IN ADDITION TO ANY OTHER ADVERTISEMENTS  
10    FOR PRODUCTS OR SERVICES OR BY SPONSORS THAT THE COMMISSIONER DEEMS  
11    INAPPROPRIATE.

12    3. ALL ADVERTISEMENTS SHALL REQUIRE PRIOR APPROVAL BY THE LOCAL BOARD  
13    OF EDUCATION.

14    4. REVENUE DERIVED FROM ADVERTISEMENT CONTRACTS SHALL BE RETAINED BY  
15    THE SCHOOL DISTRICT MAKING SUCH CONTRACT, PROVIDED THAT ANY SUCH REVENUE  
16    SHALL NOT IMPACT ANY CALCULATION OR AWARD OR GRANT OF STATE AID TO SUCH  
17    SCHOOL DISTRICT.

18    5. THE PROVISIONS OF THIS SECTION SHALL NOT APPLY TO CITIES WITH A  
19    POPULATION OF ONE MILLION OR MORE.

20    S 2. This act shall take effect on the sixtieth day after it shall  
21    have become a law. Effective immediately, the addition, amendment and/or  
22    repeal of any rule or regulation necessary for the implementation of  
23    this act on its effective date are authorized and directed to be made  
24    and completed on or before such effective date.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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