

2980

2013-2014 Regular Sessions

I N   A S S E M B L Y

January 22, 2013

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Introduced by M. of A. ORTIZ, WEISENBERG, RIVERA, CLARK -- Multi-Sponsored by -- M. of A. CAHILL, CYMBROWITZ, GALEF, LIFTON, MILLMAN, ROBINSON, SCARBOROUGH, SWEENEY -- read once and referred to the Committee on Economic Development

AN ACT to amend the general business law, in relation to billboards advertising alcohol or tobacco products

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1     Section 1.    The general business law is amended by adding a new  
2     section 397-b to read as follows:  
3     S 397-B.    BILLBOARDS ADVERTISING ALCOHOL OR TOBACCO PRODUCTS. NO BILL-  
4     BOARD ADVERTISING ANY ALCOHOL OR TOBACCO PRODUCT SHALL BE ERECTED OR  
5     MAINTAINED WITHIN A ONE MILE RADIUS OF (1) ANY PUBLIC OR PRIVATE ELEMEN-  
6     TARY OR SECONDARY SCHOOL, OR (2) ANY DAYCARE CENTER.    FOR PURPOSES OF  
7     THIS SECTION, THE TERM "BILLBOARD" SHALL INCLUDE ANY BILLBOARD, SIGN,  
8     NOTICE, POSTER, DISPLAY OR OTHER STATIONARY DEVICE INTENDED TO ATTRACT  
9     OR WHICH DOES ATTRACT THE ATTENTION OF OPERATORS OF MOTOR VEHICLES OR  
10    PEDESTRIANS.  
11    S 2. This act shall take effect January 1, 2014.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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