

5062

2011-2012 Regular Sessions

I N S E N A T E

May 3, 2011

Introduced by Sen. OPPENHEIMER -- read twice and ordered printed, and
when printed to be committed to the Committee on Local Government

AN ACT to amend the general municipal law, in relation to authorizing
counties, cities, towns or villages to sell advertising space on
certain property

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-
BLY, DO ENACT AS FOLLOWS:

- 1 Section 1. The general municipal law is amended by adding a new
2 section 77-f to read as follows:
3 S 77-F. AUTHORIZATION FOR COUNTIES, TOWNS, VILLAGES AND CITIES TO SELL
4 ADVERTISING SPACE ON MUNICIPALLY OWNED PROPERTY. 1. THE GOVERNING BODY
5 OF ANY COUNTY, CITY, TOWN OR VILLAGE MAY, THROUGH THE ENACTMENT OF A
6 LOCAL LAW OR ORDINANCE, AUTHORIZE THE SALE OR LEASE OF ADVERTISING SPACE
7 ON CERTAIN PROPERTY OWNED BY SUCH COUNTY, CITY, TOWN OR VILLAGE.
8 2. SUCH COUNTIES, CITIES, TOWNS OR VILLAGES SHALL HAVE THE POWER AND
9 AUTHORITY TO:
10 (A) SPECIFY THE TYPES OF PROPERTY ON WHICH ADVERTISING SHALL BE
11 PERMITTED, INCLUDING, BUT NOT LIMITED TO RECREATIONAL FACILITIES, SUCH
12 AS SPORTS FIELDS AND BUILDINGS;
13 (B) SPECIFY THE TYPES OF PROPERTY ON WHICH ADVERTISING SHALL BE
14 PROHIBITED, PROVIDED, HOWEVER, THAT ADVERTISING SHALL BE PROHIBITED ON
15 BUILDINGS, PREMISES, MEMORIALS AND OTHER FACILITIES USED TO PERFORM
16 ADMINISTRATIVE GOVERNMENTAL FUNCTIONS, INCLUDING, BUT NOT LIMITED TO
17 COURT BUILDINGS AND TOWN, VILLAGE OR CITY HALLS;
18 (C) FIX FEES FOR SERVICES, LICENSES AND PRIVILEGES ASSOCIATED WITH
19 RENTING SPACE FOR ADVERTISING ON SUCH FACILITIES;
20 (D) ENTER INTO LEASES WITH CORPORATIONS, ORGANIZATIONS OR ANY OTHER
21 BUSINESS ENTITIES FOR SUCH ADVERTISING ACTIVITIES AND FIX A SCHEDULE OF
22 CHARGES FOR SUCH ADVERTISING; AND
23 (E) PROMULGATE GUIDELINES, REGULATIONS AND/OR RULES FOR ADVERTISING ON
24 SUCH PROPERTY.
25 S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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