

3233

2011-2012 Regular Sessions

I N A S S E M B L Y

January 24, 2011

Introduced by M. of A. GABRYSZAK -- read once and referred to the
Committee on Tourism, Parks, Arts and Sports Development

AN ACT to amend the economic development law, in relation to requiring a
qualified, independent entity to prepare a report on the tourism and
economic impact of professional football home day and night games
played both in western New York and in neighboring regions

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-
BLY, DO ENACT AS FOLLOWS:

1 Section 1. The economic development law is amended by adding a new
2 section 167 to read as follows:
3 S 167. REPORT ON THE ECONOMIC IMPACT OF PROFESSIONAL FOOTBALL GAMES TO
4 THE WESTERN NEW YORK ECONOMY. 1. LEGISLATIVE INTENT. THE LEGISLATURE
5 HEREBY FINDS AND DECLARES THAT PROFESSIONAL FOOTBALL PLAYS A VITAL ROLE
6 IN THE ECONOMY AND CULTURE OF WESTERN NEW YORK, AS WELL AS INSTILLING
7 REGIONAL PRIDE AND SORROW, BASED ON THE PRESENCE OF THE TEAM IN WESTERN
8 NEW YORK. STATISTICS DETAILING THE EFFECTS ON THE ECONOMY, OF THOSE
9 GAMES PLAYED IN WESTERN NEW YORK AND THOSE HOME GAMES PLAYED OUTSIDE OF
10 WESTERN NEW YORK, BOTH DAY GAMES AND NIGHT GAMES, WOULD ALLOW THE STATE
11 TO MAKE INFORMED POLICY DECISIONS RELATING TO THE ECONOMIC IMPACT ON
12 WESTERN NEW YORK BROUGHT TO BEAR BY THE PRESENCE OF PROFESSIONAL FOOT-
13 BALL. THEREFORE, IT IS IMPERATIVE THAT THE STATE IMPLEMENT A PROFES-
14 SIONAL ECONOMIC IMPACT STUDY SO THAT STATE AND LOCAL OFFICIALS HAVE ALL
15 PERTINENT INFORMATION WHEN MAKING TOURISM-RELATED, DEVELOPMENT, AND
16 ECONOMIC DECISIONS.
17 2. REPORT ON TOURISM AND ECONOMIC IMPACTS OF PROFESSIONAL FOOTBALL
18 GAMES. THE DEPARTMENT SHALL CAUSE TO BE PREPARED BY CONTRACT WITH A
19 QUALIFIED, INDEPENDENT ENTITY A REPORT ON THE TOURISM AND ECONOMIC
20 IMPACT OF PROFESSIONAL FOOTBALL HOME DAY AND NIGHT GAMES PLAYED BOTH IN
21 WESTERN NEW YORK AND IN NEIGHBORING REGIONS. SUCH REPORT SHALL INCLUDE
22 AN ANALYSIS OF BOTH DAY GAMES AND NIGHT GAMES, BUT NOT BE LIMITED TO,
23 IDENTIFICATION OF, TO THE EXTENT POSSIBLE, THE FOLLOWING:

EXPLANATION--Matter in *ITALICS* (underscored) is new; matter in brackets
[] is old law to be omitted.

LBD07712-01-1

1 (A) THE EFFECT ON TOURISM IN THE REGION; THE NUMBER OF PEOPLE WHO
2 TRAVEL FROM OUTSIDE THE REGION TO ATTEND GAMES IN WESTERN NEW YORK; THE
3 NUMBER OF RESIDENTS OF THE STATE THAT TRAVEL TO GAMES HELD OUTSIDE OF
4 THE STATE; THE AVERAGE AMOUNT OF MONEY SPENT ON ATTENDING A GAME HELD
5 BOTH IN AND OUT OF THE STATE;

6 (B) ATTRACTIONS SUCH AS HISTORIC SITES, MUSEUMS, PARKS, NIGHTLIFE,
7 WINERIES AND BREWERIES, AND CONCERTS, THAT MAY BENEFIT FROM INCREASED
8 REGION VISITATION DUE TO A PROFESSIONAL FOOTBALL GAME AND THE AMOUNT OF
9 MONEY LOST BY WESTERN NEW YORK ATTRACTIONS WHEN A GAME IS PLAYED OUTSIDE
10 OF THE STATE;

11 (C) THE NUMBER OF BOTH FULL AND PART-TIME JOBS THAT ARE CREATED, AS
12 WELL AS THE NUMBER OF JOBS DEPENDENT ON, A PROFESSIONAL FOOTBALL GAME
13 HELD IN THE STATE;

14 (D) THE INFLUENCE OF PROFESSIONAL FOOTBALL GAMES PLAYED IN THE STATE
15 ON ECONOMIC DEVELOPMENT POLICY FOR THE REGION; THE EXPERIENCE OF ECONOM-
16 IC DEVELOPMENT PROFESSIONALS IN THE RECRUITMENT AND RETENTION OF BUSI-
17 NESSES;

18 (E) THE EFFECT OF PROFESSIONAL FOOTBALL GAMES PLAYED WITHIN NEW YORK
19 ON THE HOSPITALITY, LIVERY, AND LODGING INDUSTRIES BY VISITORS AND BY
20 LOCAL RESIDENTS AND THE EFFECT OF HOME GAMES PLAYED OUTSIDE OF THE
21 STATE;

22 (F) THE EFFECT ON THE RETAIL AND SUPPORT INDUSTRIES IN THE REGION;

23 (G) THE ECONOMIC IMPACT OF A SINGULAR NIGHT-TIME PROFESSIONAL FOOTBALL
24 GAME;

25 (H) THE EFFECT ON CHARITABLE GIVING ASSOCIATED WITH HOME GAMES PLAYED
26 IN THE STATE; AND

27 (I) THE LOSS OF STATE REVENUE AS A RESULT OF HOME FOOTBALL GAMES HELD
28 OUTSIDE OF THE STATE.

29 S 2. This act shall take effect on the ninetieth day after it shall
30 have become a law; provided, however, effective immediately the depart-
31 ment of economic development is authorized to promulgate any and all
32 rules and regulations and take any other measures necessary to implement
33 this act on its effective date.