

S T A T E O F N E W Y O R K

1958

2011-2012 Regular Sessions

I N A S S E M B L Y

January 12, 2011

Introduced by M. of A. GUNTHER, KAVANAGH -- read once and referred to
the Committee on Election Law

AN ACT to amend the election law, in relation to media identification
requirements in the fair campaign code

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 Section 1. Subdivision 1 of section 3-106 of the election law, as
2 amended by chapter 8 of the laws of 1978, and as redesignated by chapter
3 9 of the laws of 1978, is amended to read as follows:
4 1. In addition to the powers and duties elsewhere enumerated in this
5 article, the state board of elections, after public hearings, shall
6 adopt a "fair campaign code" setting forth ethical standards of conduct
7 for persons, political parties and committees engaged in election
8 campaigns including, but not limited to, specific prohibitions against
9 practices of political espionage and other political practices involving
10 subversion of the political parties and process, AND REQUIRING THAT ALL
11 CAMPAIGN LITERATURE, MEDIA ADVERTISEMENTS OR BROADCASTS, PUBLIC SPEECH-
12 ES, PRESS RELEASES AND OTHER WRITING SHALL IDENTIFY THE PERSON, POLI-
13 TICAL PARTY OR COMMITTEE AUTHORIZING SUCH MATERIAL.
14 S 2. This act shall take effect on the one hundred eightieth day after
15 it shall have become a law. Effective immediately, the addition, amend-
16 ment and/or repeal of any rule or regulation necessary for the implemen-
17 tation of this act on its effective date is authorized to be made on or
18 before such effective date.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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