S T A T E O F N E W Y O R K

1958

2011-2012 Regular Sessions

I N A S S E M B L Y

January 12, 2011

Introduced by M. of A. GUNTHER, KAVANAGH -- read once and referred to the Committee on Election Law

AN ACT to amend the election law, in relation to media identification requirements in the fair campaign code

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Subdivision 1 of section 3-106 of the election law, as amended by chapter 8 of the laws of 1978, and as redesignated by chapter 9 of the laws of 1978, is amended to read as follows:

1. In addition to the powers and duties elsewhere enumerated in this article, the state board of elections, after public hearings, shall adopt a "fair campaign code" setting forth ethical standards of conduct for persons, political parties and committees engaged in election campaigns including, but not limited to, specific prohibitions against practices of political espionage and other political practices involving subversion of the political parties and process, AND REQUIRING THAT ALL CAMPAIGN LITERATURE, MEDIA ADVERTISEMENTS OR BROADCASTS, PUBLIC SPEECHES, PRESS RELEASES AND OTHER WRITING SHALL IDENTIFY THE PERSON, POLITICAL PARTY OR COMMITTEE AUTHORIZING SUCH MATERIAL.

S 2. This act shall take effect on the one hundred eightieth day after it shall have become a law. Effective immediately, the addition, amendment and/or repeal of any rule or regulation necessary for the implementation of this act on its effective date is authorized to be made on or before such effective date.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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