

1394

2011-2012 Regular Sessions

I N A S S E M B L Y

(PREFILED)

January 5, 2011

Introduced by M. of A. ORTIZ -- read once and referred to the Committee  
on Banks

AN ACT to amend the banking law, in relation to a financial consumer  
bill of rights

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-  
BLY, DO ENACT AS FOLLOWS:

1 Section 1. The banking law is amended by adding a new section 9-v to  
2 read as follows:

3 S 9-V. FINANCIAL CONSUMER BILL OF RIGHTS. 1. THE LEGISLATURE FINDS AND  
4 DECLARES THAT CERTAIN CONSUMERS RESIDING IN THIS STATE MAY NOT BE AWARE  
5 OF THEIR RIGHTS AS FINANCIAL CONSUMERS. IT IS THE POLICY OF THIS STATE,  
6 CONSISTENT WITH SAFE AND SOUND BANKING PRACTICES, THAT BANKING INSTI-  
7 TUTIONS DISCLOSE INFORMATION REGARDING WHERE CONSUMERS CAN FILE  
8 COMPLAINTS IF A CONSUMER IS NOT SATISFIED WITH THE SERVICES A BANKING  
9 INSTITUTION PROVIDES.

10 2. EVERY BANKING INSTITUTION SHALL POST IN A PUBLIC AREA OF ITS OFFICE  
11 THE NEW YORK STATE BANKING DEPARTMENT'S TOLL FREE CONSUMER'S HOTLINE  
12 NUMBER ALONG WITH ITS PURPOSE. EVERY BANKING INSTITUTION SHALL ALSO  
13 POST IN A PUBLIC AREA OF ITS OFFICE THE RIGHTS AN ACCOUNT HOLDER HAS AS  
14 DETERMINED BY THE SUPERINTENDENT PURSUANT TO SUBDIVISION THREE OF THIS  
15 SECTION.

16 3. THE SUPERINTENDENT SHALL DETERMINE AND PROMULGATE THE CONTENTS OF A  
17 NOTICE SETTING FORTH THE RIGHTS OF FINANCIAL CONSUMERS FOR PURPOSES OF  
18 THIS SECTION.

19 4. AS USED IN THIS SECTION:

20 (A) "FINANCIAL CONSUMER" MEANS ANY PERSON WHO HOLDS AN ACCOUNT IN A  
21 BANKING INSTITUTION PRIMARILY FOR PERSONAL, FAMILY, OR HOUSEHOLD  
22 PURPOSES.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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1 (B) "BANKING INSTITUTION" MEANS ANY BANK, TRUST COMPANY, SAVINGS BANK,  
2 SAVINGS AND LOAN ASSOCIATION, OR CREDIT UNION OR BRANCH OF A FOREIGN  
3 BANKING CORPORATION.

4 S 2. This act shall take effect on the one hundred twentieth day after  
5 it shall have become a law provided that any rules and regulations  
6 necessary for the timely implementation of this act on its effective  
7 date shall be promulgated on or before such date.