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IN ASSEMBLY

January 17, 2012

Introduced by M. of A. ROSENTHAL, TITONE, ENGLEBRIGHT, MAISEL, GALEF, M. MILLER, CASTRO, JAFFEE -- Multi-Sponsored by -- M. of A. CAMARA, CYMBROWITZ, GOTTFRIED, SWEENEY, TOBACCO -- read once and referred to the Committee on Health

AN ACT to amend the public health law, in relation to prohibiting the sale of electronic cigarettes to minors

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. The article heading of article 13-F of the public health law, as amended by chapter 508 of the laws of 2000, is amended to read as follows:

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ARTICLE 13-F

REGULATION OF TOBACCO PRODUCTS [AND], HERBAL

CIGARETTES AND SMOKING PARAPHERNALIA; DISTRIBUTION TO MINORS

- S 2. Section 1399-aa of the public health law is amended by adding two new subdivisions 13 and 14 to read as follows:
- 13. "SMOKING PARAPHERNALIA" MEANS ANY PIPE, WATER PIPE, HOOKAH, ROLL-ING PAPERS, VAPORIZER OR ANY OTHER DEVICE, EQUIPMENT OR APPARATUS DESIGNED FOR THE INHALATION OF NICOTINE, CHEMICALS OR TOBACCO, INCLUDING BUT NOT LIMITED TO ELECTRONIC CIGARETTES.
- 14. "ELECTRONIC CIGARETTE" OR "E-CIGARETTE" MEANS A BATTERY-OPERATED DEVICE THAT CONTAINS CARTRIDGES FILLED WITH NICOTINE, FLAVOR AND OTHER CHEMICALS THAT ARE TURNED INTO VAPOR WHICH IS INHALED BY THE USER.
- S 3. Paragraphs (b), (c) and (d) of subdivision 1 and subdivisions 2, 3, 4 and 7 of section 1399-cc of the public health law, as amended by chapter 131 of the laws of 2011, are amended to read as follows:
- (b) "Card holder" means any person presenting a driver's license or non-driver identification card to a licensee, or to the agent or employee of such licensee under this chapter; AND
- (c) ["Smoking paraphernalia" means any pipe, water pipe, hookah, rolling papers, vaporizer or any other device, equipment or apparatus designed for the inhalation of tobacco; and
- (d)] "Transaction scan" means the process involving an automated bar code reader by which a licensee, or agent or employee of a licensee

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [] is old law to be omitted.

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under this chapter reviews a driver's license or non-driver identification card presented as a precondition for the purchase of a tobacco product or herbal cigarettes pursuant to subdivision three of this section;

- 2. Any person operating a place of business wherein tobacco products, herbal cigarettes [or], shisha OR SMOKING PARAPHERNALIA, are sold or offered for sale is prohibited from selling such products, herbal cigarettes, shisha or smoking paraphernalia to individuals under eighteen years of age, and shall post in a conspicuous place a sign upon which there shall be imprinted the following statement, "SALE OF CIGARETTES, CIGARS, CHEWING TOBACCO, POWDERED TOBACCO, SHISHA OR OTHER TOBACCO PRODUCTS, HERBAL CIGARETTES, ROLLING PAPERS OR SMOKING PARAPHERNALIA, TO PERSONS UNDER EIGHTEEN YEARS OF AGE IS PROHIBITED BY LAW." Such sign shall be printed on a white card in red letters at least one-half inch in height.
- 3. Sale of tobacco products, herbal cigarettes [or], shisha OR SMOKING PARAPHERNALIA in such places, other than by a vending machine, shall be made only to an individual who demonstrates, through (a) a valid driver's license or non-driver's identification card issued by the commissioner of motor vehicles, the federal government, any United States territory, commonwealth or possession, the District of Columbia, a state government within the United States or a provincial government of the dominion of Canada, or (b) a valid passport issued by the United States government or any other country, or (c) an identification card issued by the armed forces of the United States, indicating that the individual is at least eighteen years of age. Such identification need not be required of any individual who reasonably appears to be at least twenty-five years of age, provided, however, that such appearance shall not constitute a defense in any proceeding alleging the sale of a tobacco product, herbal cigarettes [or], shisha OR SMOKING PARAPHERNALIA to an individual under eighteen years of age.
- 4. (a) Any person operating a place of business wherein tobacco products, herbal cigarettes [or], shisha OR SMOKING PARAPHERNALIA are sold or offered for sale may perform a transaction scan as a precondition for such purchases.
- (b) In any instance where the information deciphered by the transaction scan fails to match the information printed on the driver's license or non-driver identification card, or if the transaction scan indicates that the information is false or fraudulent, the attempted transaction shall be denied.
- (c) In any proceeding pursuant to section thirteen [hundred-ninety-nine-ee] HUNDRED NINETY-NINE-EE of this article, it shall be an affirmative defense that such person had produced a driver's license or non-driver identification card apparently issued by a governmental entity, successfully completed that transaction scan, and that the tobacco product or herbal cigarettes had been sold, delivered or given to such person in reasonable reliance upon such identification and transaction scan. In evaluating the applicability of such affirmative defense the commissioner shall take into consideration any written policy adopted and implemented by the seller to effectuate the provisions of this chapter. Use of a transaction scan shall not excuse any person operating a place of business wherein tobacco products, herbal cigarettes [or], shisha OR SMOKING PARAPHERNALIA are sold, or the agent or employee of such person, from the exercise of reasonable diligence otherwise required by this chapter. Notwithstanding the above provisions, any

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such affirmative defense shall not be applicable in any civil or criminal proceeding, or in any other forum.

- 7. No person operating a place of business wherein tobacco products, herbal cigarettes [or], shisha OR SMOKING PARAPHERNALIA are sold or offered for sale shall sell, permit to be sold, offer for sale or display for sale any tobacco product, herbal cigarettes [or], shisha OR SMOKING PARAPHERNALIA in any manner, unless such products and cigarettes are stored for sale (a) behind a counter in an area accessible only to the personnel of such business, or (b) in a locked container; provided, however, such restriction shall not apply to tobacco businesses, as defined in subdivision eight of section thirteen hundred ninety-nine-aa of this article, and to places to which admission is restricted to persons eighteen years of age or older.
- S 4. Section 1399-dd of the public health law, as amended by chapter 13 of the laws of 2003, is amended to read as follows:
- S 1399-dd. Sale of tobacco products [or], herbal cigarettes OR SMOKING PARAPHERNALIA in vending machines. No person, firm, partnership, company corporation shall operate a vending machine which dispenses tobacco products [or], herbal cigarettes OR SMOKING PARAPHERNALIA unless located: (a) in a bar as defined in subdivision one of machine is section thirteen hundred ninety-nine-n of this chapter, or the bar area a food service establishment with a valid, on-premises full liquor license; (b) in a private club; (c) in a tobacco business as defined in subdivision eight of section thirteen hundred ninety-nine-aa of this article; or (d) in a place of employment which has an insignificant its regular workforce comprised of people under the age of eighteen years and only in such locations that are not accessible to the general public; provided, however, that in such locations the vending machine is located in plain view and under the direct supervision and control of the person in charge of the location or his or her designated agent or employee.
- S 5. Subparagraph 1 of paragraph (b) of subdivision 6 of section 1399-ee of the public health law, as added by chapter 162 of the laws of 2002, is amended to read as follows:
- (1) the health effects of tobacco AND SMOKING PARAPHERNALIA use, especially at a young age;
- S 6. Subdivision 1 of section 1399-ff of the public health law, as amended by chapter 508 of the laws of 2000, is amended to read as follows:
- Where a civil penalty for a particular incident has not been imposed or an enforcement action regarding an alleged violation for a particular incident is not pending under section thirteen hundred ninety-nine-ee of this article, a parent or guardian of a minor tobacco products [or], herbal cigarettes OR SMOKING PARAPHERNALIA are sold or distributed in violation of this article may submit a complaint an enforcement officer setting forth the name and address of the alleged violator, the date of the alleged violation, the name address of the complainant and the minor, and a brief statement describthe alleged violation. The enforcement officer shall notify the alleged violator by certified or registered mail, return receipt requested, that a complaint has been submitted, and shall set a date, at least fifteen days after the mailing of such notice, for a hearing on the complaint. Such notice shall contain the information submitted by the complainant.
- S 7. Section 1399-hh of the public health law, as added by chapter 433 of the laws of 1997, is amended to read as follows:

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S 1399-hh. Tobacco AND SMOKING PARAPHERNALIA enforcement. The commissioner shall develop, plan and implement a comprehensive program to reduce the prevalence of tobacco AND SMOKING PARAPHERNALIA use, particularly among persons less than eighteen years of age. This program shall include, but not be limited to, support for enforcement of article thirteen-F of this chapter.

- 1. An enforcement officer, as defined in section thirteen hundred ninety-nine-t of this chapter, may annually, on such dates as shall be fixed by the commissioner, submit an application for such monies as are made available for such purpose. Such application shall be in such form as prescribed by the commissioner and shall include, but not be limited to, plans regarding random spot checks, including the number and types of compliance checks that will be conducted, and other activities to determine compliance with this article. Each such plan shall include an agreement to report to the commissioner: the names and addresses of tobacco retailers and vendors determined to be unlicensed, if any; the number of complaints filed against licensed tobacco retail outlets; and the names of tobacco retailers and vendors who have paid fines, or have been otherwise penalized, due to enforcement actions.
- 2. The commissioner shall distribute such monies as are made available for such purpose to enforcement officers and, in so doing, consider the number of retail locations registered to sell tobacco AND SMOKING PARAPHERNALIA products within the jurisdiction of the enforcement officer and the level of proposed activities.
- 3. Monies made available to enforcement officers pursuant to this section shall only be used for local tobacco AND SMOKING PARAPHERNALIA enforcement activities approved by the commissioner.
- S 8. Section 1399-ii of the public health law, as added by chapter 1 of the laws of 1999, is amended to read as follows:
- S 1399-ii. Tobacco AND SMOKING PARAPHERNALIA use prevention and control program. 1. To improve the health, quality of life, and economic well-being of all New York state citizens, there is hereby established within the department a comprehensive statewide tobacco AND SMOKING PARAPHERNALIA use prevention and control program.
- 2. The department shall support tobacco AND SMOKING PARAPHERNALIA use prevention and control activities including, but not limited to:
- (a) Community programs to prevent and reduce tobacco AND SMOKING PARAPHERNALIA use through local involvement and partnerships;
- (b) School-based programs to prevent and reduce tobacco AND SMOKING PARAPHERNALIA use;
- (c) Marketing and advertising to discourage tobacco AND SMOKING PARAPHERNALIA use;
- (d) Tobacco AND SMOKING PARAPHERNALIA cessation programs for youth and adults;
- (e) Special projects to reduce the disparities in smoking prevalence among various populations;
- (f) Restriction of youth access to tobacco AND SMOKING PARAPHERNALIA products;
 - (g) Surveillance of smoking rates; and
- (h) Any other activities determined by the commissioner to be necessary to implement the provisions of this section.

Such programs shall be selected by the commissioner through an application process which takes into account whether a program utilizes methods recognized as effective in reducing smoking and tobacco use. Eligible applicants may include, but not be limited to, a health care provider, schools, a college or university, a local public health

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department, a public health organization, a health care provider organization, association or society, or a professional education organization.

- 3. (a) There shall be established a tobacco AND SMOKING PARAPHERNALIA use prevention and control advisory board to advise the commissioner on tobacco AND SMOKING PARAPHERNALIA use prevention and control issues, including methods to prevent and reduce tobacco AND SMOKING PARAPHERNALIA use in the state.
- (b) The board shall consist of seventeen members who shall be appointed as follows: nine members by the governor; three members by the speaker of the assembly; three members by the temporary president of the senate and one member each by the minority leader of the senate and minority leader of the assembly. Any vacancy or subsequent appointment shall be filled in the same manner and by the same appointing authority as the original appointment. The chairperson of the board shall be designated by the governor from among the members of the board.
- (c) The members shall serve for terms of two years commencing on the effective date of this section. Members of the board shall receive no compensation but shall be reimbursed for reasonable travel and other expenses incurred in the performance of their duties hereunder.
- (d) The board shall meet as often as it deems necessary, but no less than four times a year. No nominee to the board shall have any past or current affiliation with the tobacco industry or any industry, contractor, agent, or organization that engages in the manufacturing, marketing, distributing, or sale of tobacco products. The board shall be appointed in full within ninety days of the effective date of this section.
- (e) The department shall prepare and submit to the board a spending plan for the tobacco AND SMOKING PARAPHERNALIA use prevention and control program authorized pursuant to the provisions of subdivision one of this section no later than thirty days after the submission of the budget to the legislature.
- S 9. Section 1399-jj of the public health law, as amended by chapter 1 of the laws of 1999, is amended to read as follows:
- S 1399-jj. Evaluation requirements. 1. The commissioner shall evaluate the effectiveness of the efforts by state and local governments to reduce the use of tobacco AND SMOKING PARAPHERNALIA products among minors and adults. The principal measurements of effectiveness shall include negative attitudes toward tobacco AND SMOKING PARAPHERNALIA use and reduction of tobacco AND SMOKING PARAPHERNALIA use among the general population, and given target populations.
- 2. The commissioner shall ensure that, to the extent practicable, the most current research findings regarding mechanisms to reduce and change attitudes toward tobacco AND SMOKING PARAPHERNALIA use are used in tobacco education programs administered by the department.
- 3. To diminish tobacco AND SMOKING PARAPHERNALIA use among minors and adults, the commissioner shall ensure that, to the extent practicable, the following is achieved:

The department shall conduct an independent evaluation of the state-wide tobacco AND SMOKING PARAPHERNALIA use prevention and control program under section thirteen hundred ninety-nine-ii of this article. The purpose of this evaluation is to direct the most efficient allocation of state resources devoted to tobacco education and cessation to accomplish the maximum prevention and reduction of tobacco AND SMOKING PARAPHERNALIA use among minors and adults. Such evaluation shall be provided to the governor, the majority leader of the senate and the

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 speaker of the assembly on or before September first, two thousand one, and annually on or before such date thereafter. The comprehensive evaluation design shall be guided by the following:

- (a) sound evaluation principles including, to the extent feasible, elements of controlled experimental methods;
- (b) an evaluation of the comparative effectiveness of individual program designs which shall be used in funding decisions and program modifications; and
- (c) an evaluation of other programs identified by state agencies, local lead agencies, and federal agencies.
- S 10. The opening paragraph, the opening paragraph of subdivision 2 and the closing paragraph of section 1399-kk of the public health law, as added by chapter 433 of the laws of 1997, are amended to read as follows:

The commissioner shall submit to the governor and the legislature an interim tobacco control report and annual tobacco control reports which shall describe the extent of the use of tobacco AND SMOKING PARAPHERNALIA products by minors in the state and document the progress state and local governments have made in reducing such use among minors.

The commissioner shall submit to the governor and the legislature an annual tobacco control report which shall describe the extent of the use of tobacco AND SMOKING PARAPHERNALIA products by minors in the state and document the progress state and local governments have made in reducing such use among minors. The annual report shall be submitted to the governor and the legislature on or before March thirty-first of each year beginning on March thirty-first, nineteen hundred ninety-nine. The annual report shall, to the extent practicable, include the following information on a county by county basis:

The annual tobacco control report shall, to the extent practicable, include the following information: (a) tobacco AND SMOKING PARAPHERNALIA control efforts sponsored by state government agencies including money spent to educate minors on the hazards of tobacco AND SMOKING PARAPHERNALIA use:

- 34 (b) recommendations for improving tobacco AND SMOKING PARAPHERNALIA 35 control efforts in the state; and
 - (c) such other information as the commissioner deems appropriate.
 - S 11. This act shall take effect immediately.