S T A T E O F N E W Y O R K

7101

2011-2012 Regular Sessions

I N A S S E M B L Y

April 12, 2011

Introduced by M. of A. N. RIVERA -- read once and referred to the Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to requiring publishers of magazine subscriptions to disclose on the billing statements a customer service telephone number

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Section 335-a of the general business law is amended by adding a new subdivision 1-a to read as follows:

1-A. EVERY PUBLISHER OF A MAGAZINE SOLD BY SUBSCRIPTION SHALL DISCLOSE BY A NOTICE ON THE BILLING STATEMENT OR INVOICE OF EACH MAGAZINE, MAILED PURSUANT TO SUBSCRIPTION, A CUSTOMER SERVICE TELEPHONE NUMBER. SUCH NOTICE SHALL BE PRINTED OR WRITTEN IN A CLEAR AND CONSPICUOUS FORM.

S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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