

4365--A

Cal. No. 506

2011-2012 Regular Sessions

I N A S S E M B L Y

February 3, 2011

Introduced by M. of A. PERRY -- Multi-Sponsored by -- M. of A. MAGEE --
read once and referred to the Committee on Consumer Affairs and
Protection -- passed by Assembly and delivered to the Senate, recalled
from the Senate, vote reconsidered, bill amended, ordered reprinted,
retaining its place on the special order of third reading

AN ACT to amend the general business law, in relation to restricting
pay-per-call services

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-
BLY, DO ENACT AS FOLLOWS:

1 Section 1. Section 369-ee of the general business law is amended by
2 adding a new subdivision 2-a to read as follows:
3 2-A. PRIZE CLAIMS BY PAY-PER-CALL SERVICES. IT SHALL BE UNLAWFUL FOR
4 ANY PERSON, FIRM OR CORPORATION TO OFFER A CONSUMER A PRIZE, IF IN ORDER
5 TO CLAIM THE PRIZE, THE CONSUMER MUST CALL A PAY-PER-CALL SERVICE WHERE
6 THE CHARGE FOR SUCH PAY-PER-CALL SERVICE IS GREATER THAN THE SERVICE
7 CHARGE AUTHORIZED BY THE APPROPRIATE REGULATORY COMMISSION. AS USED IN
8 THIS SUBDIVISION "PAY-PER-CALL SERVICE" MEANS ANY TELEPHONE SERVICE FOR
9 WHICH THE CALLING PARTY IS ASSESSED, BY VIRTUE OF COMPLETING THE CALL, A
10 CHARGE FOR WHICH THE CALLER PAYS A PER-CALL OR PER-TIME CHARGE.
11 S 2. This act shall take effect on the thirtieth day after it shall
12 have become a law.

EXPLANATION--Matter in *ITALICS* (underscored) is new; matter in brackets
[] is old law to be omitted.

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