

2772

2011-2012 Regular Sessions

I N A S S E M B L Y

January 20, 2011

Introduced by M. of A. CROUCH, KOLB, BURLING, HAWLEY, BARCLAY, FINCH --
read once and referred to the Committee on Consumer Affairs and
Protection

AN ACT to amend the general business law, in relation to the sale and
labeling of milk

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-
BLY, DO ENACT AS FOLLOWS:

1 Section 1. The general business law is amended by adding a new article
2 16-A to read as follows:

3 ARTICLE 16-A

4 SALE AND LABELING OF MILK

5 SECTION 266. DEFINITIONS.

6 267. SELLING AND LABELING OF MILK.

7 S 266. DEFINITIONS. FOR THE PURPOSES OF THIS ARTICLE: "MILK" SHALL
8 MEAN A WHITISH LIQUID CONTAINING PROTEINS, FATS, LACTOSE, AND VARIOUS
9 VITAMINS AND MINERALS THAT IS PRODUCED BY THE MAMMARY GLANDS OF FEMALE
10 COWS, GOATS, OR OTHER ANIMALS, USED AS FOOD BY HUMANS; INCLUDING SUCH
11 LIQUID, AS DESCRIBED HEREIN, AS MAY BE ALTERED BY VITAMIN ADDITIVES.

12 S 267. SELLING AND LABELING OF MILK. ONLY PRODUCTS CONTAINING ONE
13 HUNDRED PERCENT MILK, AS DEFINED IN SECTION TWO HUNDRED SIXTY-SIX OF
14 THIS ARTICLE, SHALL USE THE TERM "MILK" ON ANY LABEL OR ADVERTISEMENT OF
15 SUCH PRODUCT. THE TERM "MILK" MAY BE USED IN THE NUTRITIONAL NOTATIONS
16 OF ANY PRODUCT WHERE APPROPRIATE.

17 S 2. This act shall take effect on the first of October next succeed-
18 ing the date on which it shall have become a law.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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