1116

2011-2012 Regular Sessions

IN ASSEMBLY

(PREFILED)

January 5, 2011

- Introduced by M. of A. BING, KELLNER, GLICK, RODRIGUEZ -- Multi-Sponsored by -- M. of A. BOYLAND, GOTTFRIED, REILLY -- read once and referred to the Committee on Economic Development, Job Creation, Commerce and Industry
- AN ACT to amend the New York state urban development corporation act, in relation to establishing a Second Avenue Subway construction economic development grant program; and to amend the economic development law, in relation to the definition of micro business

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 Section 1. Section 1 of chapter 174 of the laws of 1968, constituting 2 the New York state urban development corporation act, is amended by 3 adding a new section 16-u to read as follows:

SECOND AVENUE SUBWAY CONSTRUCTION ECONOMIC DEVELOPMENT GRANT 4 16-U. S 5 PROGRAM. (1) THERE IS HEREBY CREATED A SECOND AVENUE SUBWAY CONSTRUCTION 6 ECONOMIC DEVELOPMENT GRANT PROGRAM FOR THE PURPOSE OF PROVIDING FINAN-7 TECHNICAL ASSISTANCE TO BUSINESSES LOCATED WITHIN THE SECOND CIAL AND 8 AVENUE SUBWAY CONSTRUCTION BUSINESS ZONE AREA DURING PERIODS OF 9 CONSTRUCTION.

10 (2) FOR THE PURPOSES OF THIS SECTION THE FOLLOWING WORDS OR TERMS 11 SHALL MEAN AS FOLLOWS:

12 (A) "SMALL BUSINESS" SHALL HAVE THE SAME MEANING AS DEFINED IN SECTION 13 131 OF THE ECONOMIC DEVELOPMENT LAW.

(B) "QUALIFIED BUSINESS" SHALL MEAN A SMALL BUSINESS OR MICRO BUSINESS
OPERATING WITHIN A ONE HUNDRED FIFTY FOOT RADIUS OF THE BUSINESS ZONE
AREA DURING A PERIOD OF AUTHORIZED CONSTRUCTION, AND THE BUSINESS HAS A
DEMONSTRATED LOSS.

18 (C) "BUSINESS ZONE AREA" SHALL MEAN:

19 (I) AN AREA IN WHICH THE CHAIR OF THE CORPORATION DETERMINES THAT 20 CONSTRUCTION ON THE SECOND AVENUE SUBWAY PROJECT HAS OCCURRED THAT HAS

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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BEEN CERTIFIED BY THE COMMISSIONER FOR THE METROPOLITAN TRANSPORTATION 1 2 AUTHORITY; OR 3 (II) THE FOLLOWING AREAS: 4 (A) 125TH STREET FROM 5TH AVENUE TO 3RD AVENUE; 5 (B) 2ND AVENUE FROM 129TH STREET TO 91ST STREET; 6 (C) 2ND AVENUE FROM 87TH STREET TO 83RD STREET; 7 (D) 2ND AVENUE FROM 73RD STREET TO 69TH STREET; 8 (E) 2ND AVENUE FROM 65TH STREET TO 58TH STREET; (F) 2ND AVENUE FROM 45TH STREET TO 41ST STREET; 9 10 (G) 2ND AVENUE FROM 36TH STREET TO 32ND STREET; (H) 2ND AVENUE FROM 26TH STREET TO 23RD STREET; 11 (I) 2ND AVENUE FROM 15TH STREET TO 11TH STREET; 12 (J) 2ND AVENUE FROM 6TH STREET TO 4TH STREET; 13 14 (K) 2ND AVENUE FROM 4TH STREET TO HOUSTON STREET; 15 (L) CHRYSTIE STREET FROM HOUSTON STREET TO CANAL STREET; 16 (M) BOWERY FROM PELL STREET TO WORTH STREET; 17 (N) WORTH STREET FROM MOTT STREET TO ST. JAMES PLACE; (O) WATER STREET FROM DOVER STREET TO JOHN STREET; 18 19 (P) WATER STREET FROM WALL STREET TO COENTIES SLIP. (D) "MICRO BUSINESS" SHALL HAVE THE SAME MEANING AS IN SECTION 131-A 20 21 OF THE ECONOMIC DEVELOPMENT LAW. 22 (E) "PERIOD OF AUTHORIZED CONSTRUCTION" SHALL MEAN THOSE FOR DATES WHICH THE CHAIR OF THE CORPORATION DETERMINES THAT CONSTRUCTION ON THE 23 24 SECOND AVENUE SUBWAY PROJECT HAS OCCURRED FOR THE SPECIFIC PORTION OF 25 THE BUSINESS ZONE AREA. 26 (F) "DEMONSTRATED LOSS" MEANS A TEN PERCENT DECLINE IN TAXABLE INCOME IN THE YEAR IN WHICH THE GRANT IS APPLIED FOR COMPARED TO THE BUSINESS' 27 28 BASE FISCAL YEAR. 29 (G) "BASE FISCAL YEAR" MEANS THE TAX YEAR IMMEDIATELY PRECEDING THE YEAR IN WHICH CONSTRUCTION BEGAN IN THAT PORTION OF THE BUSINESS ZONE 30 AREA IN WHICH THE BUSINESS IS LOCATED. 31 32 (H) "ENDANGERED BUSINESS" MEANS A BUSINESS THAT WOULD OTHERWISE BE 33 DEEMED A QUALIFIED BUSINESS AS DEFINED IN PARAGRAPH (B) OF THIS SUBDIVI-34 SION, BUT WHO CAN SHOW A DEMONSTRATED LOSS OF A THIRTY PERCENT DECLINE 35 TAXABLE INCOME IN ANY GIVEN YEAR COMPARED TO THE BUSINESS' BASE IN 36 FISCAL YEAR. 37 (I) "TERMINAL BUSINESS" MEANS A BUSINESS THAT WOULD OTHERWISE BE 38 DEEMED A QUALIFIED BUSINESS AS DEFINED IN PARAGRAPH (B) OF THIS SUBDIVI-SION, BUT WHO CAN SHOW A DEMONSTRATED LOSS OF A FIFTY PERCENT DECLINE IN 39 40 TAXABLE INCOME IN ANY GIVEN YEAR COMPARED TO THE BUSINESS' BASE FISCAL 41 YEAR. 42 (3) ASSISTANCE, OUT OF MONEYS MADE AVAILABLE FOR THIS PROGRAM, SHALL 43 BE PROVIDED TO QUALIFIED BUSINESSES FOR THE FOLLOWING PURPOSES: 44 (A) CAPITAL IMPROVEMENTS COSTS RELATED TO THE FOLLOWING: 45 IMPROVING SIGNAGE SO THAT PEDESTRIANS CAN EASILY SEE AND IDENTIFY (I) 46 THE BUSINESS AS AN OPERATING BUSINESS; 47 (II) EXPANDING EXISTING ENTRYWAYS TO THE BUSINESS; 48 (III) ALTERING THE EXISTING ENTRYWAYS, WINDOWS, WALLS OR STRUCTURE TΟ 49 PREVENT OR MINIMIZE EXCESSIVE NOISE OCCURRING FROM THE CONSTRUCTION; 50 (IV) IMPROVING VENTILATION WITHIN THE BUILDING TO MAINTAIN AIR QUALITY 51 WITHIN THE BUSINESS; (V) EQUIPMENT, MACHINERY, FURNITURE, FIXTURES AND FITTINGS NECESSARY 52 TO THE RUNNING OF A QUALIFIED BUSINESS THAT SHALL BE AFFIXED TO AND 53 54 REMAIN A PART OF THE QUALIFIED BUSINESS LOCATION WITHIN THE BUSINESS 55 ZONE AREA; AND

(VI) SUCH OTHER CAPITAL IMPROVEMENTS AS DETERMINED BY THE CHAIR OF THE 1 2 CORPORATION. 3 (B) MARKETING AND ADVERTISING COSTS. 4 (C) FOR ENDANGERED BUSINESSES, AS DETERMINED BY THE CHAIR OF THE 5 CORPORATION, SUCH AS: 6 (I) PAYROLL ASSISTANCE; PROVIDED, HOWEVER, ANY PAYROLL ASSISTANCE 7 PAYMENTS MADE MUST BE MADE TO AN EMPLOYEE WHO HAS BEEN EMPLOYED BY THE BUSINESS FOR AT LEAST ONE YEAR, DOES NOT HAVE AN OWNERSHIP INTEREST 8 ΙN 9 THE BUSINESS, AND IS NOT RELATED, EITHER THROUGH BLOOD OR MARRIAGE, TO 10 THE OWNER OF THE BUSINESS; (II) RENTAL PAYMENT ASSISTANCE, WHETHER FOR REAL PROPERTY OR EOUIPMENT 11 12 AND SERVICES; (III) UTILITIES, INCLUDING BUT NOT LIMITED TO ELECTRICITY, PHONE, 13 14 CABLE, INTERNET, AND WATER; AND 15 (IV) INSURANCE, AS DETERMINED BY THE CHAIR OF THE CORPORATION. 16 (D) FOR TERMINAL BUSINESSES, AS DETERMINED BY THE CHAIR OF THE CORPO-17 RATION, SUCH AS: 18 (I) ASSISTANCE OFFERED TO OUALIFIED AND ENDANGERED BUSINESSES UNDER 19 THIS SUBDIVISION; AND (II) PROFESSIONAL COUNSELING SERVICES, DISSOLUTION SERVICES, PROFES-20 21 SIONAL BANKRUPTCY ASSISTANCE SERVICES, AND DEBT MANAGEMENT SERVICES. 22 (4) THE CHAIRMAN SHALL ESTABLISH RULES AND REGULATIONS TO ENSURE THAT 23 ALL MONEYS GIVEN PURSUANT TO THIS SECTION ARE USED FOR THE PURPOSES SPECIFIED BY THE APPLICANT. IF IT IS DETERMINED THAT A RECIPIENT 24 OF 25 FUNDS USED THE MONEY IN A MANNER INCONSISTENT WITH THE INFORMATION SET 26 OUT IN HIS OR HER APPLICATION, THE APPLICANT SHALL BE REQUIRED TO REIM-27 BURSE THE CORPORATION TWICE THE AMOUNT GIVEN TO THE APPLICANT. 28 (5) THE CORPORATION SHALL ALSO: 29 (I) ESTABLISH A COMPREHENSIVE TECHNICAL ASSISTANCE PROGRAM IN (A) COOPERATION WITH THE DEPARTMENT OF ECONOMIC DEVELOPMENT TO ASSIST 30 SMALL AND MICRO BUSINESSES THROUGH THIRD PARTY SERVICE PROVIDERS, WHICH 31 32 ASSISTANCE SHALL INCLUDE, BUT NOT BE LIMITED TO: 33 (A) TECHNICAL ASSISTANCE WITH APPLICATIONS FOR OBTAINING FUNDS FROM 34 PUBLIC AND PRIVATE FINANCING SOURCES; 35 (B) TECHNICAL ASSISTANCE IN THE DEVELOPMENT OF A WORKING CAPITAL BUDG-36 ET; 37 (C) REFERRALS TO OTHER PROVIDERS OF TECHNICAL ASSISTANCE TO SMALL AND 38 MICRO BUSINESSES, WHERE APPROPRIATE, INCLUDING THE ENTREPRENEURIAL 39 ASSISTANCE PROGRAM ESTABLISHED PURSUANT TO ARTICLE 9 OF THE ECONOMIC 40 DEVELOPMENT LAW; AND (D) TECHNICAL ASSISTANCE THROUGH EDUCATION PROGRAMS. 41 (II) TECHNICAL ASSISTANCE MAY BE PROVIDED THROUGH DIRECT CORPORATE 42 43 SUPPORT, OR THROUGH GRANTS TO OR CONTRACTS WITH SERVICE PROVIDERS OR 44 GOVERNMENTAL ENTITIES. 45 (B) ESTABLISH PROGRAMS TO ASSIST SMALL AND MICRO BUSINESSES IN DEVEL-OPING WORKPLACE POLICIES, INCLUDING BUT NOT LIMITED TO THE DESIGN OF 46 EMPLOYEE BENEFIT AND ASSISTANCE PROGRAMS AND DEVELOPING CHILD CARE 47 48 PROGRAMS. 49 (C) PROVIDE GRANTS TO BUSINESS IMPROVEMENT DISTRICTS, LOCAL DEVELOP-50 MENT CORPORATIONS, OTHER NOT-FOR-PROFIT ECONOMIC DEVELOPMENT ORGANIZA-TIONS, AND MUNICIPALITIES FOR TOURISM, MARKETING, PROMOTION, INFORMATION 51 ACTIVITIES AND COMMERCIAL REVITALIZATION ACTIVITIES IN THE BUSINESS ZONE 52 AREA, SUCH ACTIVITIES MAY INCLUDE, BUT ARE NOT LIMITED TO, JOINT PRINT, 53 MAILED AND INTERNET ADVERTISEMENTS, MARKETING CAMPAIGNS AND REDEVELOP-54 55 MENT WORK IN CONNECTION WITH THE DESIGN AND IMPLEMENTATION OF A PLAN FOR 56 FACADE AND OTHER IMPROVEMENTS THROUGHOUT THE BUSINESS ZONE AREA. SUCH 1 GRANTS MAY INCLUDE MONIES AVAILABLE FOR INDIVIDUAL PROPERTY OWNERS 2 AND/OR TENANTS WHO AGREE TO IMPROVE THEIR PROPERTY IN ACCORDANCE WITH AN 3 OVERALL DESIGN PLAN, PROVIDED THAT, SUCH INDIVIDUAL PROPERTY OWNERS 4 AND/OR TENANTS SHALL BE REQUIRED TO MATCH AT LEAST FIFTY PERCENT OF THE 5 AMOUNT OF ANY GRANT AWARDED TO THEM.

6 (D) PROVIDE GRANTS TO SMALL AND MICRO BUSINESSES TO OFFSET COSTS ASSO-7 CIATED WITH THE START-UP OF NEW BUSINESS ENTERPRISES PROVIDED THAT THE 8 SPACE IN WHICH THE BUSINESS IS GOING TO BE LOCATED HAS BEEN VACANT FOR 9 AT LEAST ONE YEAR, THE BUSINESS OWNER HAS ENTERED INTO A LEASE FOR AT 10 LEAST TWO YEARS AND THE LANDLORD OR BUSINESS OWNER SHALL BE REQUIRED TO MATCH AT LEAST HALF THE AMOUNT OF ANY GRANT AWARDED TO THEM. 11 SUCH GRANTS MAY BE USED TO PROVIDE TECHNICAL ASSISTANCE IN DEVELOPMENT AND 12 EXECUTION OF BUSINESS PLANS, INCLUDING THE FORMATION OF, ACQUISITION OF, 13 14 MANAGEMENT OF, OR DIVERSIFICATION OF A SMALL OR MICRO BUSINESS.

(6)(A) THE CORPORATION SHALL, WITHIN AVAILABLE APPROPRIATIONS, AWARD
GRANTS OR ENTER INTO CONTRACTS FOR SERVICES PURSUANT TO THIS SECTION TO
SMALL AND MICRO BUSINESSES, THROUGH DIRECT APPLICATIONS ACCEPTED AT THE
DISCRETION OF THE CORPORATION. FOR THE PURPOSES OF THIS SUBDIVISION THE
CORPORATION SHALL ENTER INTO ANNUAL CONTRACTS FOR SERVICES OR AWARD
GRANTS IN AN AMOUNT EQUAL TO FIFTY PERCENT OF THE TOTAL PROJECT COSTS TO
QUALIFIED BUSINESSES.

22 (B) THE CORPORATION SHALL ENTER INTO NO MORE THAN ONE CONTRACT OR MAKE MORE THAN ONE GRANT PER YEAR PER APPLICANT UNDER THIS SUBDIVISION WITH 23 24 ANY QUALIFIED BUSINESS REGARDLESS OF THE NUMBER OF PROJECTS FOR WHICH AN 25 APPLICANT HAS APPLIED AND FOR WHICH FUNDING HAS BEEN APPROVED. IN THE 26 CASE OF APPLICATIONS FOR MULTIPLE PROJECTS TO BE CONDUCTED BY A SINGLE 27 APPLICANT, THE CORPORATION MAY, AT ITS DISCRETION, PROVIDE A GRANT OR ENTER INTO A SINGLE CONTRACT FOR SERVICES WITH THE APPLICANT FOR SOME OR 28 29 ALL OF THE PROJECTS FOR WHICH AN APPLICANT HAS APPLIED.

(C) NOT-FOR-PROFIT CORPORATIONS, BUSINESS IMPROVEMENT DISTRICTS AND 30 COMMUNITY DEVELOPMENT ORGANIZATIONS SHALL BE ELIGIBLE TO APPLY FOR 31 32 SUPPORT UNDER THIS SUBDIVISION TO OPERATE A PROGRAM OR PROGRAMS OF BUSI-AND ECONOMIC DEVELOPMENT SERVICES TO STABILIZE, RETAIN OR REVITAL-33 NESS IZE EXISTING QUALIFIED BUSINESSES, AND TO ASSIST SMALL, MICRO, AND REIN-34 VESTING BUSINESSES, INCLUDING, BUT NOT LIMITED TO ASSISTANCE 35 TO INDIVIDUAL BUSINESSES IN SUCH PROJECT AREAS AS: 36

(I) BUSINESS PLANNING, MANAGEMENT ASSISTANCE AND COUNSELING, AND
FINANCIAL PACKAGING ASSISTANCE TO SMALL AND MICRO BUSINESSES, INCLUDING
THE ESTABLISHMENT OF NEIGHBORHOOD-BASED BUSINESS SERVICE CENTERS
DESIGNED TO DELIVER COMPREHENSIVE TECHNICAL ASSISTANCE TO NEW AND SMALL
BUSINESSES IN SPECIFIC COMMUNITIES AND NEIGHBORHOODS;

42 (II) PROGRAMS TO ASSIST SMALL AND MICRO BUSINESSES IN THE BUSINESS
43 ZONE AREA TO IDENTIFY NEW BUSINESS OPPORTUNITIES, PLAN FOR NEW ENTER44 PRISE DEVELOPMENT, AND MANAGE ECONOMIC DEVELOPMENT PROJECTS;

45 (III) INNOVATIVE PROGRAMS OF PUBLIC AND PRIVATE COOPERATION TO FOSTER 46 NEW ENTERPRISE DEVELOPMENT AND SMALL AND MICRO BUSINESS GROWTH;

47 (IV) PROGRAMS TO ASSIST NEW ENTERPRISES AND SMALL AND MICRO BUSINESSES
48 TO IDENTIFY AND ACCESS PUBLIC AND PRIVATE SOURCES OF EQUITY, WORKING
49 CAPITAL AND OTHER TYPES OF FINANCING; AND

50 (V) PROGRAMS THAT IMPROVE THE ABILITY OF SMALL AND MICRO BUSINESSES TO 51 ACCESS STATE JOB TRAINING PROGRAMS.

52 (7) ANY APPLICANT, WHO IS AWARDED A GRANT PURSUANT TO THIS SECTION 53 WHERE THE MONEYS OF SUCH GRANT ARE TO BE USED FOR THE CONSTRUCTION, 54 DEMOLITION, RECONSTRUCTION, EXCAVATION, REHABILITATION, REPAIR, RENO-55 VATION OR ALTERATION OF A FACILITY OR AN IMPROVEMENT TO PROPERTY SHALL 56 REQUIRE THAT THE WORK COVERED BY SUCH CONTRACT SHALL BE DEEMED "PUBLIC 1 WORK" AND SUBJECT TO AND PERFORMED IN ACCORDANCE WITH ARTICLES 8 AND 9 2 OF THE LABOR LAW.

3 (8) AN APPLICANT WHO RECEIVES A GRANT PURSUANT TO THIS SECTION SHALL
4 ENSURE AND SHALL SIGN A WRITTEN DECLARATION PRIOR TO RECEIVING ANY FUNDS
5 STATING THAT ALL PROVISIONS OF THE LABOR LAW, SPECIFICALLY INCLUDING THE
6 MINIMUM WAGE PROVISIONS OF ARTICLE 19 OF THE LABOR LAW, ARE ADHERED TO
7 BY THE BUSINESS RECEIVING THE GRANT.

8 S 2. The economic development law is amended by adding a new section 9 131-a to read as follows:

10 S 131-A. DEFINITION OF A MICRO BUSINESS. FOR THE PURPOSES OF THIS 11 CHAPTER, A MICRO BUSINESS SHALL BE DEEMED TO BE ONE WHICH IS RESIDENT IN 12 THIS STATE, INDEPENDENTLY OWNED AND OPERATED, NOT DOMINANT IN ITS FIELD 13 AND EMPLOYS TEN OR LESS PERSONS ON A FULL-TIME BASIS.

14 S 3. This act shall take effect immediately.