

1 S 503. REQUIREMENTS FOR DIGITAL MAIL DELIVERY SERVICE. FOR THE
2 PURPOSES OF THIS ARTICLE, A DIGITAL MAIL DELIVERY SERVICE SHALL:

3 (A) ALLOW RECIPIENTS OF COMMUNICATIONS TO OPT-INTO RECEIVING DIGITAL
4 MAIL DELIVERY FROM EACH ENTITY FROM A LIST OF PUBLIC OR COMMERCIAL ENTI-
5 TIES, INCLUDING BUSINESSES AND PUBLIC OR GOVERNMENT AGENCIES;

6 (B) SATISFY ALL EXISTING PRIVACY AND SECURITY REQUIREMENTS FOR THE
7 COMMUNICATION THAT IS BEING SENT;

8 (C) PROVIDE THE SENDER WITH A DELIVERY LOG AND AUDIT CAPABILITY WHEN
9 PROOF OF MAILING OR PROOF OF DELIVERY IS REQUIRED; AND

10 (D) USE AT LEAST TWO DIFFERENT SOURCES OF VERIFICATION TO ENSURE THE
11 IDENTIFY OF THE SUBSCRIBER AND THE CURRENT PHYSICAL ADDRESS OF THE
12 SUBSCRIBER.

13 S 504. RULES AND REGULATIONS. THE DIRECTOR SHALL PROMULGATE RULES AND
14 REGULATIONS NECESSARY TO EFFECTUATE THE PURPOSES OF THIS ARTICLE.

15 S 3. This act shall take effect on the one hundred twentieth day after
16 it shall have become a law. Effective immediately, the addition, amend-
17 ment and/or repeal of any rules or regulations necessary for the imple-
18 mentation of this act on its effective date are authorized to be made on
19 or before such date.