S T A T E O F N E W Y O R K

8363

I N S E N A T E

June 25, 2010

Introduced by Sen. PADAVAN -- read twice and ordered printed, and when printed to be committed to the Committee on Rules

AN ACT to amend the alcoholic beverage control law, in relation to the sale of liquor over a certain proof

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Paragraph (a) of subdivision 4 of section 107-a of the alcoholic beverage control law, as amended by chapter 490 of the laws of 1993, is amended to read as follows:

(a) No liquor, wine or beer shall be labelled, offered or advertised for sale unless in accordance with this section and unless the brand or trade name label affixed to or imprinted upon the container of such alcoholic beverage shall have been registered with and approved by the authority and the appropriate fee paid as provided for in this section.

IN ADDITION, NO LIQUOR SHALL BE OFFERED OR ADVERTISED FOR SALE WHICH IS HIGHER THAN ONE HUNDRED SIXTY PROOF, OR A HIGHER PERCENTAGE OF ALCOHOL BY VOLUME THAN EIGHTY.

S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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