

488--A

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I N A S S E M B L Y

(PREFILED)

January 7, 2009

Introduced by M. of A. DESTITO, LATIMER, MAGEE, MORELLE, BUTLER, BALL --
Multi-Sponsored by -- M. of A. ERRIGO, GALEF -- read once and referred
to the Committee on Economic Development, Job Creation, Commerce and
Industry -- reported from committee, advanced to a third reading,
amended and ordered reprinted, retaining its place on the order of
third reading

AN ACT to amend the alcoholic beverage control law, in relation to
agreements between small brewers and beer wholesalers

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-
BLY, DO ENACT AS FOLLOWS:

1 Section 1. Subdivision 4 of section 55-c of the alcoholic beverage
2 control law is amended by adding a new paragraph (c) to read as follows:
3 (C) NOTWITHSTANDING ANY PROVISION OF THIS SUBDIVISION TO THE CONTRARY:
4 (I) ANY BREWER WITH AN ANNUAL VOLUME AS DEFINED IN THIS PARAGRAPH OF
5 LESS THAN THREE HUNDRED THOUSAND BARRELS OF BEER AND WHOSE SALES TO AN
6 AFFECTED BEER WHOLESALER ARE THREE PERCENT OR LESS OF THE BEER WHOLE-
7 SALER'S TOTAL ANNUAL BRAND SALES MEASURED IN CASE EQUIVALENT SALES OF
8 TWENTY-FOUR--TWELVE OUNCE UNITS, HEREINAFTER REFERRED TO AS "COVERED
9 BREWERS," MAY TERMINATE AN AGREEMENT WITH ANY BEER WHOLESALER WITHOUT
10 HAVING GOOD CAUSE FOR SUCH TERMINATION, AS DEFINED IN PARAGRAPH (E) OF
11 SUBDIVISION TWO OF THIS SECTION, AND SHALL NOT BE SUBJECT TO LIABILITY
12 TO THE BEER WHOLESALER UNDER PARAGRAPH (B) OF SUBDIVISION SEVEN OF THIS
13 SECTION PROVIDED THAT, PRIOR TO THE EFFECTIVE DATE OF THE TERMINATION,
14 SUCH COVERED BREWER PAYS THE BEER WHOLESALER THE FAIR MARKET VALUE OF
15 THE DISTRIBUTION RIGHTS WHICH WILL BE LOST OR DIMINISHED BY REASON OF
16 THE TERMINATION. IF SUCH BREWER AND BEER WHOLESALER CANNOT MUTUALLY
17 AGREE TO THE FAIR MARKET VALUE OF THE APPLICABLE DISTRIBUTION RIGHTS
18 LOST OR DIMINISHED BY REASON OF THE TERMINATION, THEN THE COVERED BREWER
19 SHALL PAY THE BEER WHOLESALER A GOOD FAITH ESTIMATE OF THE FAIR MARKET
20 VALUE OF THE APPLICABLE DISTRIBUTION RIGHTS.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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1 (II) IF THE BEER WHOLESALER BEING TERMINATED UNDER SUBPARAGRAPH (I) OF
2 THIS PARAGRAPH DISPUTES THAT THE PAYMENT MADE BY THE COVERED BREWER WAS
3 LESS THAN THE FAIR MARKET VALUE OF THE DISTRIBUTION RIGHTS, THEN THE
4 BEER WHOLESALER MAY WITHIN FORTY-FIVE DAYS OF TERMINATION SUBMIT THE
5 QUESTION OF FAIR MARKET VALUE OF THE APPLICABLE DISTRIBUTION RIGHTS LOST
6 OR DIMINISHED BY REASON OF THE TERMINATION TO BINDING ARBITRATION BEFORE
7 A PANEL OF THREE NEUTRAL ARBITRATORS APPOINTED IN ACCORDANCE WITH THE
8 COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION,
9 WHICH PANEL SHALL DETERMINE BY MAJORITY DECISION WHETHER THE COVERED
10 BREWER'S PAYMENT MEETS THE REQUIREMENTS OF SUBPARAGRAPH (I) OF THIS
11 PARAGRAPH. IF THE ARBITRATION PANEL RULES THAT THE PAYMENT MADE BY SUCH
12 BREWER TO THE BEER WHOLESALER UPON TERMINATION WAS LESS THAN THE FAIR
13 MARKET VALUE OF DISTRIBUTION RIGHTS LOST OR DIMINISHED BY REASON OF THE
14 TERMINATION, THEN THE COVERED BREWER SHALL PAY THE BEER WHOLESALER THE
15 DIFFERENCE BETWEEN THE PAYMENT MADE TO THE BEER WHOLESALER AND THE
16 DETERMINED FAIR MARKET VALUE PLUS INTEREST. IF THE ARBITRATION PANEL
17 RULES THAT THE PAYMENT MADE BY SUCH BREWER TO THE BEER WHOLESALER UPON
18 TERMINATION WAS MORE THAN THE FAIR MARKET VALUE OF DISTRIBUTION RIGHTS
19 LOST OR DIMINISHED BY REASON OF THE TERMINATION, THEN THE BEER WHOLE-
20 SALER SHALL PAY THE COVERED BREWER THE DIFFERENCE BETWEEN THE PAYMENT
21 MADE TO THE BEER WHOLESALER AND THE DETERMINED FAIR MARKET VALUE PLUS
22 INTEREST. ALL ARBITRATION FEES AND EXPENSES SHALL BE EQUALLY DIVIDED
23 AMONG THE PARTIES TO THE ARBITRATION EXCEPT IF THE ARBITRATION PANEL
24 DETERMINES THAT THE BREWER'S PAYMENT UPON TERMINATION WAS NOT A GOOD
25 FAITH ESTIMATE OF THE FAIR MARKET VALUE, THEN THE PANEL MAY AWARD UP TO
26 ONE HUNDRED PERCENT OF THE ARBITRATION COSTS TO THE COVERED BREWER.

27 (III) NOTWITHSTANDING ANY PROVISION OF THIS SECTION TO THE CONTRARY,
28 FOR PURPOSES OF THIS PARAGRAPH, THE TERM "BREWER" SHALL MEAN ANY PERSON
29 OR ENTITY ENGAGED PRIMARILY IN BUSINESS AS A BREWER OR MANUFACTURER OF
30 BEER.

31 (IV) FOR THE PURPOSES OF THIS PARAGRAPH, THE TERM "BEER WHOLESALER"
32 SHALL MEAN ANY WHOLESALER FOR WHOM LESS THAN FIFTY PERCENT OF ITS TOTAL
33 ANNUAL BRAND SALES MEASURED IN CASE EQUIVALENT SALES OF
34 TWENTY-FOUR--TWELVE OUNCE UNITS ARE DERIVED FROM SALES BY SUCH COVERED
35 BREWERS OR ANY OTHER COMPANY CONTROLLED BY SUCH WHOLESALER OR WHICH
36 CONTROLS SUCH WHOLESALER IN HIS OR HER EXCLUSIVE TERRITORY.

37 (V) FOR THE PURPOSE OF THIS PARAGRAPH, THE TERM "ANNUAL VOLUME" SHALL
38 MEAN: (1) THE AGGREGATE NUMBER OF BARRELS OF BEER, UNDER TRADEMARKS
39 OWNED BY THE COVERED BREWER AND BREWED, DIRECTLY OR INDIRECTLY, BY OR ON
40 BEHALF OF THE SUCH BREWER DURING THE MEASURING PERIOD, ON A WORLDWIDE
41 BASIS, PLUS (2) THE AGGREGATE NUMBER OF BARRELS OF BEER BREWED, DURING
42 THE MEASURING PERIOD, DIRECTLY OR INDIRECTLY, BY OR ON BEHALF OF ANY
43 PERSON OR ENTITY WHICH, AT ANY TIME DURING THE MEASURING PERIOD,
44 CONTROLLED, WAS CONTROLLED BY OR WAS UNDER COMMON CONTROL WITH SUCH
45 BREWER, ON A WORLDWIDE BASIS. ANNUAL VOLUME SHALL NOT INCLUDE BEER
46 BREWED UNDER CONTRACT FOR ANY OTHER BREWER. THERE SHALL BE NO DOUBLE
47 COUNTING OF THE SAME BARRELS OF BEER UNDER CLAUSES ONE AND TWO OF THIS
48 SUBPARAGRAPH.

49 (VI) FOR THE PURPOSES OF THIS PARAGRAPH, THE TERM "MEASURING PERIOD"
50 SHALL MEAN THE TWELVE MONTH CALENDAR PERIOD IMMEDIATELY PRECEDING THE
51 DATE NOTICE OF TERMINATION, AS REQUIRED UNDER SUBPARAGRAPH (I) OF THIS
52 PARAGRAPH, WAS GIVEN BY A BREWER TO THE BEER WHOLESALER.

53 S 2. This act shall take effect immediately.