

3460

2009-2010 Regular Sessions

I N   A S S E M B L Y

January 27, 2009

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Introduced by M. of A. PERRY -- Multi-Sponsored by -- M. of A. GREENE,  
MAGEE, TOWNS -- read once and referred to the Committee on Consumer  
Affairs and Protection

AN ACT to amend the general business law, in relation to restricting  
pay-per-call services

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-  
BLY, DO ENACT AS FOLLOWS:

1     Section 1. Section 369-ee of the general business law is amended by  
2     adding a new subdivision 2-a to read as follows:  
3     2-A. PRIZE CLAIMS BY PAY-PER-CALL SERVICES. IT SHALL BE UNLAWFUL FOR  
4     ANY PERSON, FIRM OR CORPORATION TO OFFER A CONSUMER A PRIZE, IF IN ORDER  
5     TO CLAIM THE PRIZE, THE CONSUMER MUST CALL A PAY-PER-CALL SERVICE WHERE  
6     THE CHARGE FOR SUCH SERVICE IS GREATER THAN THE CHARGE FOR THE TRANS-  
7     MISSION OF THE CALL AS ASSESSED BY A TELEPHONE CORPORATION REGULATED BY  
8     THE PUBLIC SERVICE COMMISSION. AS USED IN THIS SUBDIVISION "PAY-PER-CALL  
9     SERVICE" MEANS ANY TELEPHONE SERVICE FOR WHICH THE CALLING PARTY IS  
10    ASSESSED, BY VIRTUE OF COMPLETING THE CALL, A CHARGE FOR WHICH THE CALL-  
11    ER PAYS A PER-CALL OR PER-TIME CHARGE THAT IS GREATER THAN, OR IN ADDI-  
12    TION TO, THE CHARGE FOR TRANSMISSION OF THE CALL.  
13    S 2. This act shall take effect on the thirtieth day after it shall  
14    have become a law.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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