

10273

I N   A S S E M B L Y

March 16, 2010

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Introduced by M. of A. LANCMAN -- read once and referred to the Committee on Cities

AN ACT to amend the general business law, in relation to distributing unsolicited advertising on private property in cities with a population of one million or more

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1     Section 1. Subdivision 3 of section 397-a of the general business law,  
2     as amended by chapter 3 of the laws of 2008, is amended to read as  
3     follows:

4     3. There shall be a rebuttable presumption that the person whose name,  
5     telephone number, or other identifying information appears on any unsolicited  
6     advertising materials described in subdivision one of this  
7     section [and placed at two or more premises] shall be liable for any  
8     violations of this section.

9     S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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