S T A T E O F N E W Y O R K

2710

2009-2010 Regular Sessions

I N S E N A T E

February 27, 2009

Introduced by Sens. MORAHAN, DeFRANCISCO -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to requiring solicitations by mail to include contact addresses and telephone numbers for people who wish to be removed from such solicitation list

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. The general business law is amended by adding a new section 399-i to read as follows:

S 399-I. SOLICITATIONS AND REMOVAL OF CONTACT ADDRESSES AND TELEPHONE NUMBERS. ANY ORGANIZATION WHICH SOLICITS A CONTRIBUTION FROM ANY PERSON BY MAIL, SHALL INCLUDE IN SUCH SOLICITATION A CONTACT ADDRESS AND TELEPHONE NUMBER TO BE REMOVED FROM SUCH MAILING LIST.

S 2. This act shall take effect immediately. Effective immediately, the addition, amendment and/or repeal of any rule or regulation necessary for the implementation of this act on its effective date are authorized and directed to be made and completed on or before such effective date.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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