

6276

2009-2010 Regular Sessions

I N A S S E M B L Y

February 27, 2009

Introduced by M. of A. COOK, GREENE, GOTTFRIED, JACOBS, ZEBROWSKI --
Multi-Sponsored by -- M. of A. BOYLAND, PHEFFER, TOWNS -- read once
and referred to the Committee on Insurance

AN ACT to amend the general business law, in relation to limited death
benefit life insurance policies for persons aged sixty and over

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-
BLY, DO ENACT AS FOLLOWS:

Section 1. The general business law is amended by adding a new section
641 to read as follows:

S 641. FINANCIAL REVIEW OF POLICY. 1. WHENEVER A LIFE INSURANCE POLICY
OR CERTIFICATE OF INSURANCE IS DELIVERED OR ISSUED FOR DELIVERY IN THIS
STATE TO AN APPLICANT AT AGE SIXTY AND OVER, WHICH LIMITS DEATH BENEFITS
DURING A PERIOD FOLLOWING THE INCEPTION DATE OF THE POLICY OR WHERE THE
ACCUMULATED PREMIUMS EXCEED THE DEATH BENEFIT AT ANY POINT DURING THE
FIRST TEN YEARS, THE INSURER SHALL PROVIDE THE INSURED WITH A COPY OF A
"FINANCIAL REVIEW OF POLICY" FORM OF AT LEAST TEN POINT IN SIZE. SUCH
FORM SHALL USE SUBSTANTIALLY THE SAME FORMAT AND TERMINOLOGY SHOWN
BELOW, AND SHALL HAVE COMPLETE INFORMATION PROVIDED FOR ANY AND ALL
BLANK SPACE.

FINANCIAL REVIEW OF POLICY

NOTICE: YOU SHOULD REVIEW THIS FORM AND YOUR POLICY AND
DECIDE IF THE POLICY IS SUITABLE FOR YOU. IF YOU ARE NOT
ENTIRELY SATISFIED, PURSUANT TO NEW YORK STATE LAW, YOU MAY
RETURN THE POLICY WITHIN THIRTY DAYS FROM THE DATE YOU
RECEIVE IT AND OBTAIN A FULL REFUND OF ANY PREMIUMS PAID.
THIS IS A POLICY OFFERED WITHOUT AN ATTEMPT TO CLASSIFY
RISKS BY DETERMINING YOUR STATE OF HEALTH. PREMIUMS MAY HAVE
BEEN LOWER IF HEALTH INFORMATION HAD BEEN OBTAINED.

APPLICANT INFORMATION:

NAME:

AGE:

SEX:

(1) (2) (3) (4) (5)

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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1						COL 3
2			PREM-			MINUS
3			IUMS			COL 2
4	END OF	ANNUAL	ACCUM-		CASH	NET
5	POLICY	PREM-	ULATING		SURREN-	GAIN
6	YEAR	IUM	INTEREST	DEATH	DER	(NET
7			AT 5%	BENEFITS	VALUE	LOSS)
8						
9	1					
10	2					
11	3					
12	4					
13	5					
14	6					
15	7					
16	8					
17	9					
18	10					

19 DEFINITIONS. THE FOLLOWING TERMS USED IN THE ABOVE CHART ARE
20 DEFINED AS:

21 1. ANNUAL PREMIUM -- AMOUNT YOU MUST PAY EACH YEAR TO KEEP THIS
22 POLICY IN FORCE.

23 2. PREMIUMS ACCUMULATING INTEREST AT 5% -- AMOUNT WHICH COULD BE
24 EARNED IF, INSTEAD OF PURCHASING INSURANCE, THE PREMIUM DOLLARS
25 PAID TO THE INSURER WERE LEFT TO ACCUMULATE AT 5% INTEREST.

26 3. DEATH BENEFITS -- AMOUNT THAT WILL BE PAID UPON DEATH, EXCLU-
27 SIVE OF ANY SUPPLEMENTARY BENEFITS.

28 4. CASH SURRENDER VALUE -- AMOUNT THE INSURANCE COMPANY WILL PAY
29 YOU IF YOU SURRENDER YOUR POLICY TO THE COMPANY FOR CASH.

30 5. NET GAIN OR LOSS -- THIS COLUMN SHOWS WHETHER YOUR MONEY
31 WOULD HAVE EARNED MORE OR LESS AT 5% INTEREST THAN YOUR LIFE
32 INSURANCE BENEFIT.

33 2. ANY CONSUMER INJURED BY A VIOLATION OF THIS SECTION MAY BRING AN
34 ACTION FOR RECOVERY OF DAMAGES. JUDGMENT SHALL BE ENTERED IN FAVOR OF A
35 CONSUMER IN AN AMOUNT NOT TO EXCEED THREE TIMES THE ACTUAL DAMAGES OR
36 ONE HUNDRED DOLLARS WHICHEVER IS GREATER. THE COURT MAY AWARD REASONABLE
37 ATTORNEY'S FEES TO A PREVAILING PLAINTIFF.

38 3. IN ADDITION TO THE OTHER REMEDIES PROVIDED, WHENEVER THERE SHALL BE
39 A VIOLATION OF THIS SECTION, APPLICATION MAY BE MADE BY THE ATTORNEY
40 GENERAL IN THE NAME OF THE PEOPLE OF THE STATE OF NEW YORK TO A COURT OR
41 JUSTICE HAVING JURISDICTION BY A SPECIAL PROCEEDING TO ISSUE AN INJUNC-
42 TION, AND UPON NOTICE TO THE DEFENDANT OF NOT LESS THAN FIVE DAYS, TO
43 ENJOIN AND RESTRAIN THE CONTINUANCE OF SUCH VIOLATIONS; AND IF IT SHALL
44 APPEAR TO THE SATISFACTION OF THE COURT OR JUSTICE THAT THE DEFENDANT
45 HAS, IN FACT, VIOLATED THIS ARTICLE, AN INJUNCTION MAY BE ISSUED BY SUCH
46 COURT OR JUSTICE, ENJOINING AND RESTRAINING ANY FURTHER VIOLATION, WITH-
47 OUT REQUIRING PROOF THAT ANY PERSON HAS, IN FACT, BEEN INJURED OR
48 DAMAGED THEREBY. IN ANY SUCH PROCEEDING, THE COURT MAY MAKE ALLOWANCES
49 TO THE ATTORNEY GENERAL AS PROVIDED IN PARAGRAPH SIX OF SUBDIVISION (A)
50 OF SECTION EIGHTY-THREE HUNDRED THREE OF THE CIVIL PRACTICE LAW AND
51 RULES, AND DIRECT RESTITUTION. WHENEVER THE COURT SHALL DETERMINE THAT A
52 VIOLATION OF THIS ARTICLE HAS OCCURRED, THE COURT MAY IMPOSE A CIVIL
53 PENALTY OF NOT MORE THAN FIVE HUNDRED DOLLARS FOR EACH VIOLATION. IN
54 CONNECTION WITH ANY SUCH PROPOSED APPLICATION, THE ATTORNEY GENERAL IS
55 AUTHORIZED TO TAKE PROOF AND MAKE A DETERMINATION OF THE RELEVANT FACTS

1 AND TO ISSUE SUBPOENAS IN ACCORDANCE WITH THE CIVIL PRACTICE LAW AND
2 RULES.

3 S 2. This act shall take effect on the first of January next succeed-
4 ing the date on which it shall have become a law.