S T A T E O F N E W Y O R K

10506

I N A S S E M B L Y

April 2, 2010

Introduced by M. of A. MARKEY -- read once and referred to the Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to requiring shopping mall department stores to post directional signs indicating the direction of travel to the nearest exit

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. The general business law is amended by adding a new section 390-e to read as follows:

S 390-E. DEPARTMENT STORE EXIT SIGNAGE. 1. AS USED IN THIS SECTION, THE FOLLOWING TERMS SHALL HAVE THE FOLLOWING MEANINGS:

(A) "DEPARTMENT STORE" MEANS ANY RETAIL ESTABLISHMENT IN A SHOPPING MALL CONSISTING OF TWENTY THOUSAND SQUARE FEET OR MORE.

(B) "SHOPPING MALL" MEANS ANY PRIVATELY OWNED BUILDING OR SERIES OF BUILDINGS HOUSING TWENTY OR MORE RETAIL ESTABLISHMENTS AND OFFERING FOR LEASE A TOTAL OF FIFTY THOUSAND SQUARE FEET OR MORE OF RETAIL SPACE, REGARDLESS OF WHETHER VACANT OR NOT.

2. THE OWNER OR LESSEE OF ANY DEPARTMENT STORE SHALL POST, WHERE DOORS, OPENINGS OR PASSAGEWAYS GIVING ACCESS TO ANY MEANS OF EGRESS ARE NOT VISIBLE FROM ALL PORTIONS OF SUCH STORE, DIRECTIONAL SIGNS IN CONSPICUOUS LOCATIONS, INDICATING IN RED ON A WHITE BACKGROUND, OR VICE VERSA, THE DIRECTION OF TRAVEL TO THE NEAREST MEANS OF EGRESS.

3. THE OWNER OR OPERATOR OF ANY DEPARTMENT STORE FOUND TO BE IN VIOLATION OF THIS SECTION SHALL BE SUBJECT TO A CIVIL PENALTY NOT TO EXCEED SEVEN HUNDRED FIFTY DOLLARS PER VIOLATION.

S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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