



1 PROBLEMS AND ENGAGING IN COOPERATIVE ACTIVITIES AND THAT IS CONSIDERED  
2 TO BE CRITICAL TO THE AGRICULTURAL ECONOMY OF THE COUNTY.

3 S 281. MATCHING FUNDS FOR ELIGIBLE APPLICANTS. THE COMMISSIONER, IN  
4 FURTHERANCE OF THE OBJECTIVES OF THE COUNTY AGRICULTURAL MARKETING  
5 PROGRAM, IS AUTHORIZED TO MATCH FUNDS EXPENDED BY ELIGIBLE APPLICANTS  
6 FOR THE PURPOSE OF IMPLEMENTATION OF THE COUNTY AGRICULTURAL MARKETING  
7 PROGRAM AS DEFINED IN SUBDIVISION FOUR OF SECTION TWO HUNDRED EIGHTY OF  
8 THIS ARTICLE; PROVIDED, HOWEVER, THAT:

9 1. NO SUCH MATCHING FUNDS SHALL EXCEED THE SUM OF FIVE HUNDRED THOU-  
10 SAND DOLLARS OR FIFTY PERCENT OF THE TOTAL COST OF IMPLEMENTATION OF THE  
11 COUNTY AGRICULTURAL MARKETING PROGRAM, WHICHEVER IS LESS;

12 2. NO SUCH MATCHING FUNDS SHALL BE USED FOR ADMINISTRATIVE COSTS,  
13 INCLUDING SALARIES, ASSOCIATED WITH THE IMPLEMENTATION OF THE COUNTY  
14 AGRICULTURAL MARKETING PROGRAM;

15 3. NO SUCH MATCHING FUNDS SHALL BE USED FOR THE DIRECT BENEFIT OF A  
16 FOR-PROFIT AGRICULTURAL PRODUCER OR MARKETER UNLESS SUCH EXPENDITURE  
17 SHALL FURTHER A PUBLIC PURPOSE AND HAVE A CLEAR, LONG-TERM BENEFIT TO  
18 THE COUNTY'S AGRICULTURAL ECONOMY.

19 S 282. APPLICATION PROCESS. 1. THE COMMISSIONER IS AUTHORIZED TO  
20 ACCEPT AND SET REASONABLE DEADLINES FOR THE SUBMISSION OF APPLICATIONS  
21 FOR EACH FISCAL YEAR COVERED BY APPROPRIATIONS IN ORDER TO MATCH FUNDS  
22 EXPENDED BY ELIGIBLE APPLICANTS FOR THE PURPOSE OF THE IMPLEMENTATION OF  
23 THE COUNTY AGRICULTURAL MARKETING PROGRAM. IN REVIEWING AND SELECTING  
24 APPLICATIONS FROM ELIGIBLE APPLICANTS FOR ASSISTANCE UNDER THIS PROGRAM,  
25 THE COMMISSIONER SHALL ENSURE THAT EACH APPLICATION FOR SUCH FUNDS SHALL  
26 HAVE THEREIN SET FORTH THE SCHEDULE, BUDGET, SCOPE, AND THEME OF THE  
27 PROPOSED COUNTY AGRICULTURAL MARKETING PROGRAM TO BE UNDERTAKEN FOR THE  
28 PURPOSE OF ENCOURAGING AND STIMULATING AGRICULTURAL MARKETING WITHIN THE  
29 COUNTY OF THE STATE.

30 2. NOTHING SHALL LIMIT AN ELIGIBLE APPLICANT FROM CREATING A COUNTY  
31 AGRICULTURAL MARKETING PROGRAM WITH ANOTHER STATE, TERRITORY, PROTECTOR-  
32 ATE, DEPENDENCY, OR COUNTRY.

33 S 283. PAYMENTS OF FUNDS TO ELIGIBLE APPLICANTS. 1. UPON SUBMISSION  
34 AND APPROVAL OF EACH APPLICATION AND THE AUTHORIZATION OF FUNDS BY THE  
35 COMMISSIONER IN ACCORDANCE THEREWITH, THE COMMISSIONER SHALL GIVE NOTICE  
36 TO THE ELIGIBLE APPLICANT OF SUCH APPROVAL AND AUTHORIZATION AND SHALL  
37 DIRECT SUCH ELIGIBLE APPLICANT TO PROCEED WITH ITS PROPOSED AGRICULTURAL  
38 MARKETING PROGRAM AS DESCRIBED IN ITS APPLICATION. UPON THE FURNISHING  
39 OF SATISFACTORY EVIDENCE TO THE DEPARTMENT THAT THE LEGISLATURE OF  
40 SUFFOLK COUNTY HAS ENCUMBERED FUNDS IN THE AMOUNT COMMITTED AND APPROVED  
41 BY THE COMMISSIONER, THE STATE MATCHING FUNDS ALLOCATED TO SUCH ELIGIBLE  
42 APPLICANT SHALL BE PAID, FROM THE FUNDS APPROPRIATED FOR SUCH PURPOSE,  
43 PURSUANT TO THIS ARTICLE. ANY STATE FUNDS SO PAID MAY BE EXPENDED ONLY  
44 ON A MATCHING BASIS AND ONLY WITHIN TWELVE MONTHS OF SUCH PAYMENT,  
45 UNLESS AN EXTENSION OF TIME HAS BEEN REQUESTED AND, UPON SHOWING OF GOOD  
46 CAUSE, GRANTED BY THE COMMISSIONER.

47 2. NO ADVERTISING OR MARKETING FUNDED FOR THE PURPOSES OF THIS ARTICLE  
48 SHALL CONTAIN REFERENCE TO OR THE NAME OF ANY PUBLIC OFFICIAL OF THE  
49 STATE OF NEW YORK OR ITS POLITICAL SUBDIVISIONS. "REFERENCE" INCLUDES  
50 BUT IS NOT LIMITED TO PHOTOGRAPHS, DRAWINGS, CARICATURES, QUOTATIONS,  
51 INVITATIONS, SIGNATURES, ENDORSEMENTS, OR SOUND OR VIDEO RECORDINGS.

52 S 284. REPORTING REQUIREMENTS. 1. IN ACCORDANCE WITH GENERALLY  
53 ACCEPTED ACCOUNTING PRINCIPLES, EACH ELIGIBLE APPLICANT SHALL FURNISH AN  
54 ANNUAL FINANCIAL STATEMENT TO THE COMMISSIONER. SUCH REPORTS SHALL BE  
55 SUBMITTED ON OR BEFORE JANUARY FIRST OF EACH YEAR.

1       2. THE DEPARTMENT SHALL ANNUALLY, ON OR BEFORE MARCH FIRST, SUBMIT TO  
2 THE GOVERNOR, THE TEMPORARY PRESIDENT OF THE SENATE, AND THE SPEAKER OF  
3 THE ASSEMBLY A REPORT ON THE ACTIVITIES OF THE COUNTY AGRICULTURAL  
4 MARKETING MATCHING FUNDS PROGRAM. SUCH REPORT SHALL INCLUDE A SUMMARY OF  
5 THE FINANCIAL STATEMENTS RECEIVED BY THE DEPARTMENT FROM ELIGIBLE APPLI-  
6 CANTS, A SUMMARY OF ACTIVITIES CONDUCTED BY ELIGIBLE APPLICANTS, AND  
7 ANALYSES OF THE EFFECTIVENESS OF THE PROGRAM IN STIMULATING AGRICULTURAL  
8 MARKETING. AS A PRODUCT OF SUCH ANALYSES, THE DEPARTMENT SHALL COMPILE  
9 AND DISSEMINATE TO EACH ELIGIBLE APPLICANT A LIST AND DESCRIPTION OF  
10 BEST PRACTICES IN ORDER TO FURTHER PROMOTE AND ENCOURAGE AGRICULTURAL  
11 MARKETING IN THE STATE AND THE EXPANSION AND DEVELOPMENT OF NEW MARKETS  
12 FOR NEW YORK AGRICULTURAL PRODUCTS.

13       S 2. This act shall take effect immediately.