S T A T E O F N E W Y O R K

10001

I N A S S E M B L Y

February 24, 2010

Introduced by M. of A. ORTIZ -- read once and referred to the Committee on Alcoholism and Drug Abuse

AN ACT to amend the mental hygiene law, in relation to creating the youth gambling prevention public awareness campaign; and providing for the repeal of such provisions upon expiration thereof

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Section 19.09 of the mental hygiene law is amended by adding a new subdivision (i) to read as follows:

(I) NOTWITHSTANDING ANY GENERAL OR SPECIAL LAW TO THE CONTRARY, THE COMMISSIONER SHALL DEVELOP A PUBLIC SERVICE CAMPAIGN TO PREVENT THE GROWING PROBLEM OF YOUTH GAMBLING ADDICTION. SUCH PUBLIC SERVICE CAMPAIGN SHALL BE DIRECTED AT YOUNG ADULTS, TEENAGERS, AND THEIR FAMILIES. TO THE GREATEST EXTENT POSSIBLE, THE COMMISSIONER SHALL USE EVIDENCE BASED PREVENTION PRACTICES IN ITS PUBLIC SERVICE CAMPAIGN. SAID PUBLIC SERVICE CAMPAIGN MAY INCLUDE ANY OF THE FOLLOWING MEANS: USE OF BROADCAST AND WRITTEN COMMUNICATIONS; THE DEVELOPMENT OF WRITTEN MATERIALS TO BE DISTRIBUTED AT HIGHER EDUCATION INSTITUTIONS AND AGE APPROPRIATE SCHOOLS, AND THE USE OF THE INTERNET, INCLUDING THE USE OF SOCIAL NETWORKING SITES.

S 2. This act shall take effect immediately and shall expire June 30, 2012 when upon such date the provisions of this act shall be deemed repealed.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

LBD16125-01-0