

# STATE OF NEW YORK

89

2025-2026 Regular Sessions

## IN SENATE

(Prefiled)

January 8, 2025

Introduced by Sens. KRUEGER, GOUNARDES, LIU, MAYER -- read twice and ordered printed, and when printed to be committed to the Committee on Elections

AN ACT to amend the election law, in relation to media identification requirements in the fair campaign code

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Subdivision 1 of section 3-106 of the election law, as  
2 amended by chapter 8 of the laws of 1978 and as redesignated by chapter  
3 9 of the laws of 1978, is amended to read as follows:  
4 1. In addition to the powers and duties elsewhere enumerated in this  
5 article, the state board of elections, after public hearings, shall  
6 adopt a "fair campaign code" setting forth ethical standards of conduct  
7 for persons, political parties and committees engaged in election  
8 campaigns including, but not limited to, specific prohibitions against  
9 practices of political espionage and other political practices involving  
10 subversion of the political parties and process, and requiring that all  
11 campaign literature, media advertisements or broadcasts, public speech-  
12 es, press releases and other writing shall identify the person, poli-  
13 tical party or committee authorizing such material.  
14 § 2. This act shall take effect on the one hundred eightieth day after  
15 it shall have become a law. Effective immediately, the addition, amend-  
16 ment and/or repeal of any rule or regulation necessary for the implemen-  
17 tation of this act on its effective date are authorized to be made and  
18 completed on or before such effective date.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets [-] is old law to be omitted.

LBD00660-01-5