

STATE OF NEW YORK

8598

2025-2026 Regular Sessions

IN SENATE

December 3, 2025

Introduced by Sen. RAMOS -- read twice and ordered printed, and when printed to be committed to the Committee on Rules

AN ACT to amend the general business law, in relation to prohibiting the sale of certain anti-aging skin care products to individuals under the age of 18

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section
2 391-y to read as follows:

3 § 391-y. Sale of anti-aging skin care products. 1. For the purposes of
4 this section:

5 a. "Anti-aging skin care product" shall mean any over-the-counter
6 cosmetic or skin care product that contains as an active or inten-
7 tionally added ingredient:

8 (i) vitamin A or any vitamin A derivative, including but not limited
9 to retinoids, retinol, or retinyl esters;

10 (ii) an alpha hydroxy acid, including but not limited to glycolic
11 acid, lactic acid, citric acid or similar compounds used for exfoliation
12 or anti-aging purposes;

13 (iii) salicylic acid;

14 (iv) DMDM hydantoin;

15 (v) quaternium-15;

16 (vi) oxybenzone;

17 (vii) octinoxate; or

18 (viii) talc.

19 b. "Retailer" shall mean any person, firm, association, partnership,
20 limited liability company, or corporation that sells, produces,
21 prepares, formulates, or compounds a personal care product or products,
22 or whose brand name is affixed to such product or products.

23 c. "Age verification" shall mean a reasonable method of verifying that
24 a purchaser is eighteen years of age or older, which may include exam-

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 ination of a valid government-issued identification, use of an electron-
2 ic age verification system, or other methods.

3 2. a. No retailer shall sell, furnish, or cause to be sold any anti-
4 aging skin care product to any individual under the age of eighteen.
5 Retailers shall not sell anti-aging skin care products unless the
6 retailer has conducted age verification of the purchaser and such age
7 verification confirms that the purchaser is at least eighteen years of
8 age. Retailers that sell anti-aging skin care products online shall
9 implement an age verification mechanism which shall confirm that the
10 purchaser is at least eighteen years old prior to completing the sale of
11 such products and which shall prohibit such sale if the age verification
12 is not completed or does not show that the purchaser is at least eigh-
13 teen years of age.

14 b. Retailers shall post a clear and conspicuous sign at the point of
15 sale and online retailers shall display a clear and conspicuous notice
16 on the product page stating: "SALE OF CERTAIN ANTI-AGING SKIN CARE
17 PRODUCTS TO PERSONS UNDER 18 YEARS OF AGE IS PROHIBITED UNDER NEW YORK
18 STATE LAW".

19 3. Any retailer that violates the provisions of this section shall be
20 subject to a civil penalty of up to two hundred fifty dollars for the
21 first violation and up to five hundred dollars for each subsequent
22 violation.

23 § 2. This act shall take effect on the one hundred eightieth day after
24 it shall have become a law. Effective immediately, the addition, amend-
25 ment and/or repeal of any rule or regulation necessary for the implemen-
26 tation of this act on its effective date are authorized to be made and
27 completed on or before such effective date.