

STATE OF NEW YORK

7547--A

2025-2026 Regular Sessions

IN SENATE

April 22, 2025

Introduced by Sen. RAMOS -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to requiring appearance enhancement businesses to display a poster about sexual and domestic violence

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section
2 408-c to read as follows:

3 § 408-c. Sexual and domestic violence awareness poster in appearance
4 enhancement businesses. 1. The office for the prevention of domestic
5 violence, in partnership with the division of human rights and the
6 department of state, shall create a poster containing information on
7 recognizing signs of sexual and domestic violence and available
8 resources in the state, including, but not limited to, toll-free
9 hotlines and victim services. The poster shall be made available in the
10 top ten non-English languages spoken in the state, as determined by the
11 most recent American community survey data.

12 2. The office for the prevention of domestic violence, in partnership
13 with the department of state shall provide such posters to appearance
14 enhancement businesses at no cost. The department shall issue minimum
15 content and design standards for businesses that elect to create and
16 display their own posters, subject to approval by the department.

17 3. Every appearance enhancement business licensed pursuant to this
18 article shall post, in a conspicuous location accessible to all custom-
19 ers, a poster provided or approved pursuant to subdivision two of this
20 section in a language of the business's choice.

21 § 2. This act shall take effect on the ninetieth day after it shall
22 have become a law. Effective immediately, the addition, amendment
23 and/or repeal of any rule or regulation necessary for the implementation
24 of this act on its effective date are authorized to be made and
25 completed on or before such effective date.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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