STATE OF NEW YORK

5912

2025-2026 Regular Sessions

IN SENATE

March 4, 2025

Introduced by Sen. LANZA -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to establishing a fine for knowingly transmitting misleading, inaccurate, or false caller identification information and raising the maximum fine for other related violations

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Subdivision 2-a and paragraph a of subdivision 14 of section 399-z of the general business law, subdivision 2-a as amended by chapter 18 of the laws of 2017, paragraph a of subdivision 14 as amended by chapter 365 of the laws of 2023, are amended to read as follows:

2-a. It shall be unlawful for any telemarketer or seller to knowingly cause any caller identification service to transmit misleading, inaccurate, or false caller identification information, **including but not limited to copied or incorrect telephone numbers,** provided that it shall not be a violation to substitute (for the name and phone number used in, or billed for, making the call) the name or telephone number of the person or seller on behalf of which a telemarketing call is placed. **A violation of this subdivision shall result in a twenty-five thousand dollar fine for each offense. This subdivision shall not apply to telephone calls placed by law enforcement or telephone calls placed by an individual or organization that has deliberately disguised such information to ensure the safety and welfare of individuals affected by domestic violence.**

a. Where it is determined after hearing that any person has violated one or more provisions of this section, the secretary, or any person deputized or so designated by [~~him or her~~] **such secretary** may assess a fine not to exceed [~~twenty~~] **twenty-five** thousand dollars for each violation.

§ 2. This act shall take effect immediately.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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