

STATE OF NEW YORK

5740

2025-2026 Regular Sessions

IN SENATE

February 28, 2025

Introduced by Sen. SCARCELLA-SPANTON -- read twice and ordered printed,
and when printed to be committed to the Committee on Agriculture

AN ACT to amend the agriculture and markets law, in relation to the
misbranding of food products not containing meat

The People of the State of New York, represented in Senate and Assem-
bly, do enact as follows:

1 Section 1. The agriculture and markets law is amended by adding a new
2 section 201-j to read as follows:

3 § 201-j. Misbranding of food products not containing meat. A food
4 product shall be deemed to be misbranded if the food product is labeled
5 or branded in a false, deceptive or misleading manner that misrepresents
6 the product as meat or meat food product as those terms are defined in
7 section ninety-six-g of this chapter or as poultry as defined in section
8 ninety-b of this chapter.

9 § 2. This act shall take effect on the one hundred twentieth day after
10 it shall have become a law. Effective immediately, the addition, amend-
11 ment and/or repeal of any rule or regulation necessary for the implemen-
12 tation of this act on its effective date are authorized to be made on or
13 before such date.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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