

STATE OF NEW YORK

3059

2025-2026 Regular Sessions

IN SENATE

January 23, 2025

Introduced by Sen. COMRIE -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to prohibiting any party from charging consumers for unordered or unrequested goods or services; and to repeal paragraph a of subdivision 2 of section 396 of such law relating thereto

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Paragraph a of subdivision 2 of section 396 of the general
2 business law is REPEALED and a new paragraph a is added to read as
3 follows:

4 a. (1) No person, firm, partnership, association or corporation, or
5 agent or employee thereof, shall, in any manner, or by any means, offer
6 for sale, lease, or charge any fee for any tangible or intangible goods,
7 or services which have not been actually ordered or requested by the
8 recipient, either orally or in writing. The receipt of any such unor-
9 dered goods, or furnishing of such services shall for all purposes be
10 deemed an unconditional gift to the recipient who may use or dispose of
11 the same in any manner such recipient sees fit without any obligation on
12 their part to the sender.

13 (2) No person, firm, partnership, association or corporation, or agent
14 or employee thereof, shall bill or otherwise request payment for goods
15 or services not actually ordered or requested by the recipient.

16 (3) No person, firm, partnership, association or corporation, or agent
17 or employee thereof, shall propose a contract or contract term which
18 provides for a fee or charge for goods or services not actually ordered
19 or requested by the recipient and which purportedly makes the recipient
20 legally bound to make payment for such goods or services upon the recip-
21 ient's failure to respond within a specified period of time. Any such
22 proposal shall be deemed to be void as against public policy and wholly
23 unenforceable.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 (4) Any tangible goods sent which have not been actually ordered or
2 requested by the recipient shall be prominently marked upon the contain-
3 er thereof in bold letters as follows: "THIS IS A GIFT. PAYMENT NOT
4 REQUIRED FOR THIS ITEM."

5 (5) At least thirty days prior to the sending of any intangible goods
6 or furnishing of any services offered for sale or lease which have not
7 been actually ordered or requested by the recipient, the sender shall
8 mail or deliver a written notice separate from any other document mailed
9 or delivered to the recipient, containing a short, clear and coherent
10 statement, in a size equal to at least ten-point bold type, the name and
11 a short description of the good or service to be sent or furnished, the
12 approximate date such good or service is to be sent or furnished, that
13 the good or service is a gift, and that payment is not required for this
14 good or service.

15 (6) This paragraph shall not apply to a membership or club arrangement
16 which is regulated by the federal trade commission pursuant to 16 CFR
17 425 as such section may from time to time be amended, or other contrac-
18 tual plans or arrangements such as continuity plans, subscription
19 arrangements, standing order arrangements, supplements and series
20 arrangements under which the seller periodically ships merchandise to a
21 consumer who has consented in advance to receive such merchandise on a
22 periodic basis.

23 (7) This paragraph shall not apply to offers for sale or lease of
24 unordered or unrequested services in connection with the renewal or
25 extension of an existing contract, provided such offer was otherwise
26 permitted by law or the terms of such contract and further provided that
27 no unordered or unrequested service is offered in connection with the
28 renewal or extension for a fee or charge in addition to any service or
29 services which were the subject of such contract.

30 (8) Any recipient who has been injured by reason of any violation of
31 this paragraph may bring an action in their own name to enjoin such
32 unlawful act or practice, an action to recover their actual damages or
33 fifty dollars, whichever is greater, or both such actions. In any action
34 under this subparagraph, the court may award reasonable attorney's fees
35 to a prevailing plaintiff. Any recipient who has received any bill
36 statement or request for payment with respect to any goods or services
37 deemed to be an unconditional gift under this paragraph shall be deemed
38 to be injured under this subparagraph.

39 (9) Nothing in this paragraph shall in any way limit the rights or
40 remedies which are otherwise available to a recipient under any other
41 provision of law, including, but not limited to, the uniform commercial
42 code and article twenty-two-A of this chapter.

43 (10) Waiver of rights by any recipient under this paragraph shall be
44 deemed contrary to public policy and shall be unenforceable and void.

45 (11) For the purposes of this paragraph: (i) the term "tangible good"
46 shall mean any good sent to the recipient by means of a container; and
47 (ii) the term "intangible good" shall mean any good which is not a
48 tangible good.

49 § 2. This act shall take effect immediately.