Assembly Resolution No. 742

BY: M. of A. Buttenschon

MEMORIALIZING Governor Kathy Hochul to proclaim July 2025, as Ice Cream Month in the State of New York

WHEREAS, It is with great pleasure that this Legislative Body acknowledges noteworthy events in America's history which deserve special recognition such as the creation of Ice Cream Month; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to memorialize Governor Kathy Hochul to proclaim July 2025, as Ice Cream Month in the State of New York, in conjunction with the observance of National Ice Cream Month; and

WHEREAS, In 1984, President Ronald Reagan designated July as National Ice Cream Month and the third Sunday of the month as National Ice Cream Day; he recognized ice cream as a fun and nutritious food that is enjoyed by a full 90 percent of the nation's population; and

WHEREAS, Furthermore, in the Presidential Proclamation, President Reagan called for all people of the United States to observe these events with appropriate ceremonies and activities; and

WHEREAS, According to the International Dairy Foods Association, ice cream is an $11 billion industry that supports 26,000 direct jobs and generates $1.6 billion in direct wages; and

WHEREAS, Approximately nine percent of all the milk produced by United States dairy farmers is used to produce ice cream, contributing significantly to the economic well-being of the nation's dairy industry; and

WHEREAS, In its lifetime, a dairy cow can produce enough milk for nearly 9,000 gallons of ice cream; and

WHEREAS, Americans consume approximately 23 gallons of ice cream each year; to make one gallon of ice cream, you need 12 pounds of milk; and

WHEREAS, Most of the ice cream and frozen dessert manufacturers in America have been in business for more than 50 years, and many are still family-owned businesses; and

WHEREAS, It was during World War II when ice cream became an edible morale symbol; in 1945, the United States Navy built a floating ice cream parlor for our sailors fighting in the Pacific; when the war ended, and dairy product rationing was lifted, America celebrated its victory with ice cream; the following year, Americans consumed over 20 quarts of ice cream per person; at this time, the entire world accepted ice cream as a perfect summertime treat; and

WHEREAS, The dairy industry of the Empire State is second to none in quality, productivity and tasty goodness; and

WHEREAS, For countless generations, Dairy Farmers have worked diligently to provide a surplus of dairy throughout the New York State region; in addition, they have proactively taken steps to improve cow comfort and care, and have hosted area Farm Fests to educate students about cows and the dairy industry; and

WHEREAS, In 2020, Dairy Farms throughout New York came together to help disperse thousands of gallons of milk to families in need; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to memorialize Governor Kathy Hochul to proclaim July 2025, as Ice Cream Month in the State of New York, in conjunction with the observance of National Ice Cream Month; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to The Honorable Kathy Hochul, Governor of the State of New York.