STATE OF NEW YORK

7754

2025-2026 Regular Sessions

IN ASSEMBLY

April 8, 2025

Introduced by M. of A. VANEL -- read once and referred to the Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to requiring e-mail service providers to implement a procedure to authenticate an individual's identity when such individual creates an e-mail account

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The general business law is amended by adding a new section 390-f to read as follows:

§ 390-f. Identity authentication for e-mail accounts. 1. For the purposes of this section "e-mail service provider" shall mean any person, business or organization qualified to do business in this state that provides individuals, corporations, or other entities with the ability to send e-mail messages.

2. All e-mail service providers doing business in this state shall develop and implement a procedure to authenticate an individual's identity when such individual creates a new e-mail account.

§ 2. This act shall take effect on the ninetieth day after it shall have become a law.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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