

STATE OF NEW YORK

1434

2025-2026 Regular Sessions

IN ASSEMBLY

January 9, 2025

Introduced by M. of A. BRAUNSTEIN -- read once and referred to the Committee on Ways and Means

AN ACT to amend the tax law, in relation to creating an excise tax on the collection of consumer data by commercial data collectors

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The tax law is amended by adding a new section 186-h to
2 read as follows:

3 § 186-h. Excise tax on the collection of consumer data by commercial
4 data collectors. 1. Imposition of tax. There is hereby imposed a monthly
5 excise tax on the collection of the consumer data of individual New York
6 consumers by commercial data collectors. The tax shall apply regardless
7 of the format, electronic or otherwise, in which the consumer data is
8 collected by the commercial data collector.

9 2. Definitions. As used in this section:

10 (a) The words "commercial data collector" mean a for-profit entity
11 that:

12 (i) collects, maintains, uses, processes, sells or shares consumer
13 data in support of its business activities; and

14 (ii) collects consumer data, other than consumer contact information,
15 on more than one million individual New York consumers in a month within
16 the calendar year.

17 (b) The word "consumer" means an individual who purchases goods or
18 services from a commercial data collector or uses the services of a
19 commercial data collector, whether charged for those services or not.

20 (c) The words "consumer contact information" mean (i) a consumer's
21 email address, telephone number, telefax number, home address, mailing
22 address; and (ii) credit card information necessary to engage in a sales
23 transaction.

24 (d) The words "consumer data" mean any information that identifies,
25 relates to, describes, is capable of being associated with, or could

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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reasonably be linked with a consumer, whether directly submitted to the commercial data collector by the consumer or derived from other sources.

(e) The words "New York consumer" mean a consumer whose primary residence, as defined in article twenty-two of this chapter, is in New York state.

3. Rate of tax. The tax is imposed on commercial data collectors at the following rates based on the number of New York consumers a commercial data collector collects data on within the month.

<u>New York consumers</u>	<u>tax</u>
<u>Less than or equal to one million</u>	<u>0</u>
<u>over one million to two million</u>	<u>five cents per month on the number of New York consumers over one million but not more than two million</u>
<u>over two million to three million</u>	<u>fifty thousand dollars per month plus ten cents per month on the number of New York consumers over two million but not more than three million</u>
<u>over three million to four million</u>	<u>one hundred fifty thousand dollars per month plus fifteen cents per month on the number of New York consumers over three million but not more than four million</u>
<u>over four million to five million</u>	<u>three hundred thousand dollars per month plus twenty cents per month on the number of New York consumers over four million but not more than five million</u>
<u>over five million to six million</u>	<u>five hundred thousand dollars per month plus twenty-five cents per month on the number of New York consumers over five million but not more than six million</u>
<u>over six million to seven million</u>	<u>seven hundred fifty thousand dollars plus thirty cents per month on the number of New York consumers over six million but not more than seven million</u>
<u>over seven million to eight million</u>	<u>one million, fifty thousand dollars per month plus thirty-five cents per month on the number of New York consumers over seven million but not more than eight million</u>
<u>over eight million to nine million</u>	<u>one million, four hundred thousand dollars per month plus forty cents per month on the number of New York consumers over eight million but not more than nine million</u>
<u>over nine million to ten million</u>	<u>one million, eight hundred thousand dollars per month plus forty-five cents per month on the number of New York consumers over</u>

1 nine million but not more than ten
2 million
3 over ten million
4 two million, two hundred fifty
5 thousand dollars per month plus
6 fifty cents per month on the number
7 of New York consumers over
8 ten million.

9 4. Taxpayers. (a) There shall be a rebuttable presumption that a
10 consumer whose information on record with or available to a commercial
11 data collector indicates a New York home address, a New York mailing
12 address, or an internet protocol address connected with a New York
13 location is a New York consumer for purposes of this section. The
14 presumption may be rebutted by evidence that a consumer's primary resi-
15 dence, as defined in article twenty-two of this chapter, is outside New
16 York.

17 (b) A New York consumer shall be counted only once in the calculation
18 of the monthly excise tax imposed on a commercial data collector.

19 (c) Business entities having common ownership as defined in section
20 1563(a) of the internal revenue code shall be treated as a single
21 taxpayer for purposes of meeting the definition of commercial data
22 collector under this section. The entities constituting the single
23 taxpayer are jointly and severally liable for any tax due.

24 (d) The single member of a single member limited liability company
25 shall be treated as a consumer under this section.

26 5. Alternative methods for calculating tax liability. A commercial
27 data collector and the department may agree on a methodology for deter-
28 mining the number of New York consumers for the purpose of calculating
29 the tax.

30 6. Credit against tax paid to another jurisdiction. A commercial data
31 collector that has paid tax under this section may claim a credit
32 against the tax paid with respect to a New York consumer when another
33 state imposes an excise tax identical to the tax imposed under this
34 section with respect to the same consumer.

35 7. Recordkeeping. A commercial data collector shall maintain records
36 as required by the commissioner.

37 8. Returns. (a) A commercial data collector shall file a monthly
38 return as prescribed by the commissioner.

39 (b) A commercial data collector that pays the tax imposed under this
40 section in a given month must file a return in subsequent months until
41 it reports no tax liability for twelve consecutive months.

42 9. Administrative procedures. The administrative procedures set forth
43 in article twenty-seven of this chapter shall apply unless specific
44 provisions to the contrary are set forth in this section.

45 10. The department of taxation and finance may prescribe such rules
46 and regulations as may be necessary to carry out this section.

47 § 2. This act shall take effect immediately and shall apply to all tax
48 years commencing on or after the first day of the first month that
begins more than six months after the law takes effect.