

STATE OF NEW YORK

1027

2025-2026 Regular Sessions

IN ASSEMBLY

January 8, 2025

Introduced by M. of A. STECK, K. BROWN -- read once and referred to the
Committee on Economic Development

AN ACT to amend the cannabis law, in relation to requiring the develop-
ment and implementation of a comprehensive education campaign on the
dangers of cannabinoid use

The People of the State of New York, represented in Senate and Assem-
bly, do enact as follows:

1 Section 1. Section 19 of the cannabis law, as amended by section 14 of
2 part UU of chapter 56 of the laws of 2023, is amended to read as
3 follows:
4 § 19. Public health and education campaign. The office, in consulta-
5 tion with the commissioners of the department of health, office of
6 addiction services and supports, and office of mental health, shall
7 develop and implement a comprehensive public health monitoring, surveil-
8 lance and education campaign regarding the legalization of adult-use
9 cannabis and the impact of cannabis use on public health and safety. The
10 office, in consultation with the office of addiction services and
11 supports and office of mental health, shall develop and implement a
12 comprehensive education campaign regarding the dangers of cannabinoid
13 use. The public health and education campaign shall also include general
14 education to the public about the cannabis law, including the potential
15 risks associated with patronizing unlicensed retail locations, or other-
16 wise procuring cannabis product, cannabinoid hemp or hemp extract prod-
17 uct through persons not authorized by the office.
18 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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