

STATE OF NEW YORK

2464--A

2023-2024 Regular Sessions

IN SENATE

January 20, 2023

Introduced by Sen. PERSAUD -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to requiring car washes to disclose when promotions expire

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section
2 399-eee to read as follows:

3 § 399-eee. Car wash promotion disclosure. 1. For the purposes of this
4 section, the term "car wash" means any individual, partnership, corpo-
5 ration, limited liability company, joint venture, association, or other
6 business entity that engages in the cleaning of vehicles, including
7 washing, detailing, drying, polishing, vacuuming or otherwise providing
8 cosmetic care to vehicles.

9 2. Car washes shall clearly state when a promotion will expire as well
10 as any costs which will be incurred upon the expiration of such
11 promotion and how often such costs will be incurred upon someone taking
12 part in such promotion.

13 3. Car washes shall conspicuously post notice of such information on a
14 board or other visible place in view of consumers when advertising a
15 promotion.

16 4. A violation of this section shall be punishable by a civil penalty
17 of five hundred dollars for each violation.

18 § 2. This act shall take effect on the thirtieth day after it shall
19 have become a law.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

LBD07159-02-3