

BY: M. of A. Clark

COMMEMORATING the 60th Anniversary of The House of
Guitars, Inc. of Rochester, New York

WHEREAS, It is the sense of this Legislative Body to honor those businesses within the State of New York which distinguish themselves through outstanding service to their customers and contributions to the economies and culture of their communities; and

WHEREAS, Attendant to such concern and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 60th Anniversary of The House of Guitars, Inc. of Rochester, New York; and

WHEREAS, The House of Guitars, Inc. is located in Rochester, New York, and is known as the "Largest Guitar Store in the World"; the store was established in 1964 by Bruce and Armand Schaubroeck out of the basement of their mother's home in Irondequoit, New York, and quickly became famous for being the intersection of music, art and culture; and

WHEREAS, Working other jobs, the Schaubroeck brothers ran paper routes and worked at local meat markets by day and sold guitars by night; in March of 1972, they purchased a historical building at 645 Titus Avenue in Irondequoit that was formerly known as the Grange Hall; and

WHEREAS, The Grange Hall provided social activities for the farming community such as amateur theatrical performances, dances, meetings, and more; this historical building would prove to be a great move for the Schaubroeck brothers and remains their current store location to this day; and

WHEREAS, On April 28, 2014, The House of Guitars was inducted into the Rochester Music Hall of Fame; and

WHEREAS, Today, The House of Guitars has a prodigious collection of new, used, and vintage guitars housed in cases displayed throughout multiple levels; the upstairs sells drums and keyboards and is also the home of the in-house repair shop, Robinson Kustom Repair; and

WHEREAS, There are a number of back rooms which serve as retail space for percussion, amplification, PA equipment and accessories, with a large warehouse in the back selling CDs, vinyl, DVDs, t-shirts, and more; the walls of the store display thousands of old pictures and autographs acquired from six decades of business in the music scene, making it akin to a museum rather than an average retail shop; and

WHEREAS, The store also has its own music school with daily music lessons on all different types of musical instruments; a stage located in the center of the guitar department hosts live, free shows almost every weekend supporting both national touring acts and local bands

alike; and

WHEREAS, The House of Guitars has supported multiple generations of rising young stars from Earth and the community through employment, music lessons, and event sponsorship; and

WHEREAS, Recognized as one of the top musical instrument stores in the world by industry organizations, manufacturers, and journalists, The House of Guitars has attracted musicians, music fans, and other visitors from throughout the United States and the world and brought recognition to the Town of Irondequoit, City of Rochester, and Monroe County; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 60th Anniversary of The House of Guitars, Inc.; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Bruce Schaubroeck and Armand Schaubroeck, The House of Guitars, Inc.