

Assembly Resolution No. 850

BY: M. of A. Norris

HONORING Buffa-Blo upon the occasion of its designation as recipient of the New Small Business Award by the Clarence Chamber of Commerce on March 21, 2024

WHEREAS, It is the custom of this Legislative Body to recognize and commend those distinguished individuals and businesses which contribute substantially to the economic vitality of their communities, thereby enhancing the economic well-being of the entire Empire State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Buffa-Blo upon the occasion of its designation as recipient of the New Small Business Award by the Clarence Chamber of Commerce, to be celebrated at its Annual Awards Gala on Thursday, March 21, 2024, at Samuel's Grande Manor in Clarence, New York; and

WHEREAS, Buffa-Blo was nominated for this prestigious award for its steadfast and unrelenting commitment to its beloved community of Clarence Center, New York; and

WHEREAS, Buffa-Blo was formed in 2022 with father and son duo, Chris and Brendan Cimerman of Clarence, New York, becoming business partners with an idea thought up around the dinner table; and

WHEREAS, The company, Buffa-Blo, designs, develops, and distributes Buffalo-themed inflatable decor, allowing citizens of Buffalo and Western New York to display their great amounts of Buffalo pride; and

WHEREAS, Chris Cimerman, with 30+ years of product development experience under his belt, along with his son, Brendan Cimerman, who holds a degree in finance from Buffalo State College, have grown Buffa-Blo exponentially over the course of its inception to present day; and

WHEREAS, Attending Lavocats Nursery's Pop-up Business event in late 2022, with two prototypes and a 3-ring binder to take pre-orders, they made 16 sales, and by the following Friday, they had sold all the 600 pieces of inventory they initially ordered; and

WHEREAS, Buffa-Blo now has 13 different designs and sizes available, have shipped to all 50 states along with other countries such as Canada, the U.K., and Germany, and have been seen all around the city of Buffalo, even on the tops of cars at tailgates; designing the sizes, patterns, and shapes, finding more than one manufacturer, building prototypes, managing logistics with a shipping partner, and developing a marketing strategy takes patience and much attention to details; these endeavors are justly paying off for the Cimerman duo as they experience true growth and success and rightly serve as role models to all entrepreneurs across this Great State and Nation; and

WHEREAS, Buffa-Blo currently has received received a trademark from the U.S. Patent Office for their business and have copyright protection on their designs, a testament to their creativity, dedication, and hard work; and

WHEREAS, Buffa-Blo plans to continue to launch more products in upcoming years and will continue to attend various local events, continuing their learning and community support every step of the way; and

WHEREAS, In true selflessness, Chris and Brendan Cimerman also have several charitable ideas in the works to further support local organizations; and

WHEREAS, It is the sense of this Legislative Body that those who enhance the well-being and vitality of their community and have shown a long and sustained commitment to excellence certainly have earned the recognition and applause of all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Buffa-Blo upon the occasion of its designation as recipient of the New Small Business of the Year Award by the Clarence Chamber of Commerce on March 21, 2024; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Chris and Brendan Cimerman, founders of Buffa-Blo.