

BY: Senator PARKER

HONORING Annfiera McPherson upon the occasion of her designation as recipient of a 2023 Women-N-Motion Empowerment Award by the Young, Gifted & Black Entrepreneurial Awards Program

WHEREAS, It is the sense of this Legislative Body to take note of and publicly acknowledge individuals who have distinguished themselves through their exemplary careers, accomplishments, and purposeful lives of service to their community and their profession; and

WHEREAS, Attendant to such concern and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Annfiera McPherson upon the occasion of her designation as recipient of a 2023 Women-N-Motion Empowerment Award by the Young, Gifted & Black Entrepreneurial Awards Program to be celebrated at its Awards Brunch on Sunday, March 26, 2023, at the Simpson Restaurant and Bar, Brooklyn, New York; and

WHEREAS, Founded by Carl O. Gray, the Young, Gifted & Black (YGB) Entrepreneurial Awards Program recognizes individuals who continue to reach levels of great success through hard work and determination, proving to be inspiring role models to their community and peers; and

WHEREAS, Furthermore, in conjunction with the observance of Women's History Month, this auspicious occasion features several outstanding women who are leaders, motivators, business professionals, innovators and entrepreneurs; and

WHEREAS, Annfiera McPherson grew up as an only child who would work for hours on various craft projects with her grandmother, including crocheting, embroidery, designing and creating straw hats, and various delicious desserts; and

WHEREAS, These craft projects allowed Annfiera McPherson to explore her creative abilities from an early age, and ultimately paved the path to her embracing a successful career in the design and construction field; and

WHEREAS, Later in life, Annfiera McPherson developed a love for healing crystals and started researching their different properties, leading her to discover the artform of crystal copper wrapped jewelry; this passion quickly evolved into something unexpected which eventually gave birth to her own business, ModernRelx, in 2021; and

WHEREAS, Under the artistic direction of Annfiera McPherson, ModernRelx's jewelry merges the gap between antiques and everyday pieces while incorporating healing crystals which carry high vibrational frequencies and when worn, provide many benefits for the human body; when crystals are merged with pure copper, the healing properties increase one's vibrational frequency; and

WHEREAS, The designs from ModernRelx allow individuals to enjoy one of a kind handmade creations while embracing healing energy emitted throughout the body; this vital business will continue to explore various limitless boundaries while incorporating innovative design utilizing copper and healing crystals for everyday use; and

WHEREAS, Rare indeed is the impressive dedication shown by an individual for the benefit of others which Annfiera McPherson has displayed throughout her life; and

WHEREAS, It is the custom of this Legislative Body to commend individuals of outstanding character, who have shown initiative and commitment toward constantly pursuing higher goals for themselves, and acting as role models of leadership to be emulated by both peers and young people; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Annfiera McPherson upon the occasion of her designation as recipient of a 2023 Women-N-Motion Empowerment Award by the Young, Gifted & Black Entrepreneurial Awards Program; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Annfiera McPherson.