

BY: Senator PARKER

HONORING Karen Mitchell upon the occasion of her designation for special recognition by ANS Association on January 28, 2023

WHEREAS, The unity of our State and Nation is built upon the compassion of individuals, such as Karen Mitchell, who uphold the values of community life and who, through their great actions, epitomize the best of humanity; and

WHEREAS, This Legislative Body is justly proud to honor Karen Mitchell upon the occasion of her designation for special recognition by ANS Association to be celebrated at its I Am Beautiful Conference Award Ceremony on Saturday, January 28, 2023, at K & L Manor, Brooklyn, New York; and

WHEREAS, An empowering networking group, ANS Association assists men, women and youth with education and mentorship while providing vital resources and development; truly dedicated to its community, this extraordinary organization supports countless individuals through its many initiatives, including food distribution, health care fairs, business expos, networking events and youth empowerment groups; and

WHEREAS, Karen Mitchell is a quintessential entrepreneur with several business ventures under her belt, including True Indian Hair, Brooklyn Wine Yard, and New Moon Wine and Liquors, all based in New York City; and

WHEREAS, The Jamaican born, Brooklyn bred entrepreneur is most noted however as Owner and CEO of the True Indian Hair brand under the umbrella True Hair Company; and

WHEREAS, This extraordinary woman began her hair journey in 2004 when she noticed a lack of women and minorities in ownership positions outside of the salons in the hair industry; recognizing this need led her to her passion of connecting image-conscious career women with easy-to-care for luxury extensions; and

WHEREAS, Karen Mitchell's steadfast and unwavering dedication to this mission has propelled True Indian Hair to the forefront of the industry; the brand has won beauty awards from **Essence** and **Cosmopolitan** magazines, and several other leading publications such as **Instyle**, **Vogue**, **Elle**, **Black Enterprise** and **Reader's Digest** magazines have all leaned on her expertise or have profiled the brand True Indian Hair; and

WHEREAS, Since its inception, the demand for Karen Mitchell's product has seen the expansion of True Indian Hair from its flagship Brooklyn NYC boutique and salon to midtown Manhattan and Queens NYC boutiques; furthermore, in 2019, she launched True Hair Care Moisture Rich, a product line of shampoos and conditioners under the True Hair Company umbrella; and

WHEREAS, Today, Karen Mitchell is currently working on expanding the True Indian Hair franchise beyond New York to Atlanta and Los Angeles; and

WHEREAS, Rare indeed is the impressive dedication shown by an individual for the benefit of others which Karen Mitchell has displayed throughout her life; and

WHEREAS, It has always been the objective of this Legislative Body to honor and support those individuals who have displayed their commitment to the betterment of their communities, and it is the intent of this Legislative Body to inscribe upon its records, this tribute to Karen Mitchell, that future generations may know and appreciate her admirable character, her many benevolent deeds, and the respect and esteem in which she is held by her peers; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Karen Mitchell upon the occasion of her designation for special recognition by ANS Association; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Karen Mitchell.