

Senate Resolution No. 19

BY: Senator PALUMBO

HONORING Lieb Cellars upon the occasion of its designation as a Gold Medalist by the New York Wine and Grape Foundation on July 12, 2022

WHEREAS, It is the sense of this Legislative Body to recognize the achievements of those individuals and businesses that contribute substantially to the economic vitality of their communities, thereby enhancing the economic well-being of the entire Empire State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Lieb Cellars upon the occasion of its designation as a Gold Medalist by the New York Wine and Grape Foundation at its 36th Annual New York Wine Classic on Tuesday, July 12, 2022; and

WHEREAS, The 36th Annual New York Wine Classic is a nationally recognized competition highlighting the best of New York's wine; and

WHEREAS, Seeing an unprecedented growth over the past few years and allowing wine enthusiasts to enjoy this unique part of the New York experience across the state, this extraordinary vineyard has truly showcased why New York State is a premier wine destination; and

WHEREAS, Lieb Cellars was awarded for its 2019 Estate, 2019 Estate, Petit Verdot; 2020 Estate, Cabernet Franc; and 2020 Estate Pinot Blanc; and

WHEREAS, Founded by Mark Lieb in 1992, Lieb Cellars has grown from a modest 14-acre vineyard to three vineyard sites, two tasting rooms and a full-service custom crush winery; and

WHEREAS, In 1993, Mark Lieb hired winemaker Russell Hearn and released the first wine under the Lieb label; and

WHEREAS, By the year 2000, Mark and Russell built Premium Wine Group, a full-service custom crush and winemaking facility and opened a Lieb Cellars Tasting Room; in 2004, Bridge Lane Wine was introduced as the second label for Lieb Cellars; and

WHEREAS, In 2012, Mark sold Lieb Cellars and Premium Wine Group to a group of private investors, including Russell, and a new management team was formed; one year later, Lieb leases and farms an additional nine acres of vineyards; and

WHEREAS, In 2014, Lieb and Bridge Lane labels were re-branded and Lieb broke into the wholesale market; in 2015, a second Bridge Lane Wine tasting room was opened as a home base for the growing brand; and

WHEREAS, Lieb Cellars was the first winery in New York State to introduce canned wine under the Bridge Lane label in 2017; by 2020, Lieb

Cellars and Bridge Lane Wine became the most widely distributed Long Island wine brands in 14 states and growing; and

WHEREAS, In 2022, Lieb Cellars celebrates 30 years of sustainable viticulture and quality winemaking on the North Fork of Long Island; and

WHEREAS, Over its distinguished history, this esteemed vineyard has demonstrated continuous service to the residents and communities which it serves; and

WHEREAS, The success of Lieb Cellars is in direct correlation to the efforts of its dedicated owners and staff, whose involvement is, and always has been, characterized by an impressive commitment, an unbridled enthusiasm, and an uncompromising standard of excellence in all endeavors on behalf of the businesses and the communities they serve; and

WHEREAS, It is with great pleasure that this Legislative Body acknowledges this exceptional business, its contributions to the local and state economies, and its vibrant role in improving the quality of life in its community, fully confident it will continue to enjoy the same sparkling successes it has experienced thus far; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Lieb Cellars upon the occasion of its designation as a Gold Medalist by the New York Wine and Grape Foundation on July 12, 2022; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Lieb Cellars.