

Senate Resolution No. 1770

BY: Senator GRIFFO

honoring Karen Carey for nearly 50 years of distinguished service to the media industry and upon the occasion of her retirement from Townsquare Media in Utica, New York, after serving 12 years as Market President and Chief Revenue Officer

WHEREAS, It is the sense of this Legislative Body to acknowledge those individuals whose professional lives and civic endeavors serve to enhance the stature of the State of New York; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Karen Carey upon the occasion of her retirement after 12 years of distinguished service as Market President and Chief Revenue Officer for Townsquare Media, to be celebrated on Wednesday, February 7, 2024, at The Tailor and the Cook in Utica, New York; and

WHEREAS, Following a fulfilling 37-year career in media and 12 years at Townsquare Media as Market President and Chief Revenue Officer, Karen Carey has decided to retire and start the next chapter of her life spending more time with her husband, daughter, family, and friends; and

WHEREAS, A highly educated individual, Karen Carey earned an Associate Degree in Liberal Arts and Sciences/Liberal Studies in 1985, followed by a Bachelor of Arts degree in Communications and Journalism from St. John Fisher College in 1987; and

WHEREAS, Rising through the ranks of the media industry, from 1998 to 2002 Karen Carey served as General Sales Manager for WVOR FM, then as Director of Sales for the next year at Jacor Communications; from 2003 to 2010, she served as Vice President and General Manager at Clear Channel Radio before taking a position as Account Manager to MPW Marketing, which ultimately led to her accepting her role at Townsquare Media, Big Frog 104.3-WFRG; Lite 98.7-WLZW; 96.1 The Eagle-WODZ; and 950 AM WIBX, in August of 2012; and

WHEREAS, Karen Carey is an inspiring leader, that leaves behind a legacy at Townsquare Media; the company grew from her efforts to lead the local team, work closely with community members, clients, and listeners to make Utica a better place; and

WHEREAS, Dedicated to serving her community, Karen Carey serves on the boards of a myriad of organizations, such as the Bivona Child Advocacy Center, City of Rochester Mayor's Literacy Foundation, Heart of Gold Children's Foundation, Nazareth College School of Management Advisory Council, and New York State Broadcasters Association; and

WHEREAS, For the past 12 years, Karen Carey has rendered faithful, conscientious and valuable service to Townsquare Media in Utica, New York; and

WHEREAS, In her capacity as Market President and Chief Revenue Officer, Karen Carey served with loyalty, honor and distinction; and

WHEREAS, In her official acts, Karen Carey was governed by a keen sense of duty and always showed a unique grasp of human problems, earning the admiration, esteem, and affection of her colleagues; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Karen Carey upon the occasion of her retirement after 12 years of distinguished service as Market President and Chief Revenue Officer for Townsquare Media in Utica, New York; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Karen Carey.