

BY: Senator THOMAS

MEMORIALIZING Governor Kathy Hochul to proclaim March 3-9, 2024, as Consumer Protection Week in the State of New York

WHEREAS, It is the sense of this Legislative Body, in keeping with its time-honored traditions, to recognize and pay tribute to those who seek to educate citizens on their consumer rights and protect consumers throughout our State and Nation; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to memorialize Governor Kathy Hochul to proclaim March 3-9, 2024, as Consumer Protection Week in the State of New York, in conjunction with the observance of National Consumer Protection Week; and

WHEREAS, National Consumer Protection Week is the Federal Trade Commission's Annual Week of Recognition during March which promotes the education of consumer rights and assisting consumers in making well-informed decisions about their money; and

WHEREAS, The Federal Trade Commission will be celebrating its Annual National Consumer Protection Week; and

WHEREAS, National Consumer Protection Week began in 1998 to help educate consumers about their credit and debit, how to stop telemarketing calls, how to safely shop online, and how to tell if you are being scammed or if your identity is being stolen; and

WHEREAS, Each year during this week, the Federal Trade Commission, along with numerous Consumer Protection organizations come together to host educational events and provide instructional materials through publications, social media, and their main website; and

WHEREAS, The education of consumer rights remains vital as consumers still face many dangers; the Bureau of Justice Statistics estimates that 17.7 million Americans have fallen victim to identity theft in 2016 alone; and

WHEREAS, Events which provide a means of educating consumers and helping them make well informed decisions regarding their credit, telemarketing cards, online shopping, and scams help contribute to the consumer protection of our great State and Nation, and are held in the highest regard by this Legislative Body; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to memorialize Governor Kathy Hochul to proclaim March 3-9, 2024, as Consumer Protection Week in the State of New York; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to The Honorable Kathy Hochul, Governor of the State of New

York.