

STATE OF NEW YORK

8632

2019-2020 Regular Sessions

IN ASSEMBLY

October 2, 2019

Introduced by M. of A. D'URSO -- read once and referred to the Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to the advertising of electronic cigarettes

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section
2 399-ggg to read as follows:

3 § 399-ggg. Advertisement of electronic cigarettes. No advertisement
4 for such products shall be deemed to place such products as having a
5 positive impact on a person's life or well-being.

6 § 2. The act shall take effect immediately.

EXPLANATION--Matter in italics (underscoring) is new; matter in brackets
[-] is old law to be omitted.

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