

STATE OF NEW YORK

7334

IN SENATE

January 5, 2018

Introduced by Sen. FUNKE -- read twice and ordered printed, and when printed to be committed to the Committee on Rules

AN ACT to amend the economic development law, in relation to the administration of a senior tourism attraction program

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Article 5-F of the economic development law, as added by a chapter of the laws of 2017, amending the economic development law relating to developing a senior tourism program, as proposed in legislative bills numbers S.6694 and A.8161-A, is amended to read as follows:

ARTICLE 5-F

SENIOR TOURISM ATTRACTIONS PROGRAM

Section 181-f. Definitions.

181-g. Senior tourism attractions program.

§ 181-f. Definitions. For the purposes of this article the following terms shall have the following meanings:

1. "Senior" shall mean persons [~~aged sixty-five and older~~] of at least sixty years or older;

2. "Senior [~~friendly~~] tourism attraction" shall mean a tourism attraction as identified by a participatory organization that [~~optimizes~~] specifies opportunities for seniors [~~in order to enhance their quality of life~~].

§ 181-g. Senior tourism attractions program. 1. The commissioner, in conjunction with [~~the commissioner of parks, recreation and historic preservation,~~] all relevant departments and agencies, tourism promotion agencies, and the director of the office for the aging and in consultation with applicable local government officials, shall develop and implement a senior tourism attractions program. Such program shall [~~identify senior friendly tourism~~] include the opportunity to incorporate information for visitors and senior attractions in each of the state's [~~tourism~~] vacation regions. In identifying specific [~~tourism~~] attractions to be included in the program, consideration shall be given to attractions that can be linked to surrounding artistic, cultural,

EXPLANATION--Matter in italics (underscored) is new; matter in brackets [~~-~~] is old law to be omitted.

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1 historical, and entertainment attractions or other tourism [~~destina-~~
2 ~~tions~~] attractions.

3 2. The senior tourism attractions program shall identify for visitors
4 of senior friendly attractions the surrounding attractions, restaurants,
5 lodging and other exhibits or places of entertainment.

6 3. [~~The commissioner shall conduct a public outreach campaign to~~
7 ~~inform the public of the senior tourism program and the senior friendly~~
8 ~~attractions in such program. Such information~~] Information about the
9 senior tourism attractions shall be publicly available and posted on the

10 websites of the department, the office of parks, recreation and historic
11 preservation, and the office for the aging.

12 § 2. This act shall take effect on the same date and in the same
13 manner as a chapter of the laws of 2017, amending the economic develop-
14 ment law relating to developing a senior tourism program, as proposed in
15 legislative bills numbers S.6694 and A.8161-A, takes effect.