

BY: Senator JACOBS

HONORING William Gisell upon the occasion of his designation as recipient of the Outstanding Executive Award by the Public Relations Society of America Buffalo Niagara Chapter

WHEREAS, It is incumbent upon the people of the State of New York to recognize and acknowledge those within our midst who have made significant contributions to the quality of life therein; and

WHEREAS, From time to time this Legislative Body takes note of certain extraordinary individuals it wishes to recognize for their valued contributions to the success and progress of society and publicly acknowledge their endeavors which have enhanced the basic humanity among us all; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor William Gisell upon the occasion of his designation as recipient of the Outstanding Executive Award by the Public Relations Society of America Buffalo Niagara Chapter, to be celebrated at its 28th Annual Excalibur Awards Ceremony on Thursday, June 8, 2017, at the Tralf Music Hall in Buffalo, New York; and

WHEREAS, The Public Relations Society of America is the world's largest organization for public relations professionals with more than 22,000 members globally; founded in 1963, the Buffalo Niagara Chapter has more than 160 members representing all areas of business and industry, including corporate, nonprofit, government, counseling firms, educational institutions and professional service firms; and

WHEREAS, Each year, the Public Relations Society of America Buffalo Niagara Chapter celebrates the programs, projects and people that strengthen and sharpen its profession with the annual Excalibur Awards; and

WHEREAS, Rare indeed is the impressive dedication shown by an individual for the benefit of others which William Gisell has displayed throughout his life; and

WHEREAS, It is the sense of this Legislative Body that when individuals of such noble aims and accomplishments are brought to our attention, they should be celebrated and recognized by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor William Gisell upon the occasion of his designation as recipient of the Outstanding Executive Award by the Public Relations Society of America Buffalo Niagara Chapter; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be

transmitted to William Gisell.