

BY: Senator JACOBS

HONORING Linda Koller upon the occasion of her designation as recipient of the 2016 Elite Sales and Marketing Award by the Buffalo Niagara Sales and Marketing Executives organization

WHEREAS, It is the custom of this Legislative Body to recognize the achievements of those individuals who substantially contribute to the economic vitality of their communities and the entire Empire State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Linda Koller upon the occasion of her designation as recipient of the 2016 Elite Sales and Marketing Award by the Buffalo Niagara Sales and Marketing Executives organization celebrated at its Annual Awards Gala on Monday, March 6, 2017 at the Millennium Hotel in Buffalo, New York; and

WHEREAS, The Elite Sales and Marketing Awards are presented by the Buffalo Niagara Sales and Marketing Executives organization to individuals who have excelled in representing their organization in the sales and marketing field; and

WHEREAS, The 2016 Elite Sales and Marketing Award speaks to Linda Koller's leadership of Daemen College's marketing team and their success in enhancing its enrollment efforts both locally and nationally; and

WHEREAS, With both a bachelor's degree in communication from Florida State University and a master's degree in arts administration from Daemen College, Linda Koller joined Daemen College in 2006, as the Marketing Director and Coordinator before being promoted to its Executive Director of Marketing, a position she holds to this day; and

WHEREAS, Linda Koller, of Orchard Park, New York, is a leader and role model for her entire community; and

WHEREAS, This esteemed woman has given not only of her time and energies but also of her competence, intelligence and leadership and consequently has been designated for special honor; and

WHEREAS, Rare indeed is the impressive dedication shown by an individual for the benefit of others which Linda Koller has displayed throughout her career; and

WHEREAS, It is the sense of this Legislative Body that when business leaders of such noble aims and accomplishments are brought to our attention, they should be celebrated and recognized by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Linda Koller upon the occasion of her designation as recipient of

the 2016 Elite Sales and Marketing Award by the Buffalo Niagara Sales and Marketing Executives organization; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Linda Koller.