S T A T E O F N E W Y O R K

6923

I N S E N A T E

March 7, 2016

Introduced by Sen. SERINO -- read twice and ordered printed, and when printed to be committed to the Committee on Aging

AN ACT to amend the elder law, in relation to the authority of the office for the aging to conduct a public education campaign relating to elder abuse

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Paragraph (b) of subdivision 14 and subdivision 15 of section 202 of the elder law, paragraph (b) of subdivision 14 as amended and subdivision 15 as added by chapter 263 of the laws of 2011, are amended and a new subdivision 16 is added to read as follows:

(b) make recommendations, in consultation with the division of housing and community renewal, to the governor and legislature for assisting mixed-use age-integrated housing development or redevelopment demonstration projects in urban, suburban and rural areas of the state. The director of the office for the aging and secretary of state shall establish an advisory committee for purposes of this subdivision. Such committee shall include, but not be limited to, top representatives of local government, senior citizen organizations, developers, senior service providers and planners; [and]

15. to periodically, in consultation with the state director of [veteran's] VETERANS' affairs, review the programs operated by the office to ensure that the needs of the state's aging veteran population are being met and to develop improvements to programs to meet such needs[.]; AND

16. TO THE EXTENT APPROPRIATIONS ARE AVAILABLE, AND IN CONSULTATION WITH THE OFFICE OF CHILDREN AND FAMILY SERVICES, CONDUCT A PUBLIC EDUCATION CAMPAIGN THAT EMPHASIZES ZERO-TOLERANCE FOR ELDER ABUSE. SUCH CAMPAIGN SHALL INCLUDE INFORMATION ABOUT THE SIGNS AND SYMPTOMS OF ELDER ABUSE, IDENTIFICATION OF POTENTIAL CAUSES OF ELDER ABUSE, RESOURCES AVAILABLE TO ASSIST IN THE PREVENTION OF ELDER ABUSE, WHERE SUSPECTED ELDER ABUSE CAN BE REPORTED, CONTACT INFORMATION FOR PROGRAMS OFFERING SERVICES TO VICTIMS OF ELDER ABUSE SUCH AS COUNSELING, AND ASSISTANCE WITH ARRANGING PERSONAL CARE AND SHELTER. SUCH CAMPAIGN MAY INCLUDE,

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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BUT NOT BE LIMITED TO: PRINTED EDUCATIONAL AND INFORMATIONAL MATERIALS; AUDIO, VIDEO, ELECTRONIC, OTHER MEDIA; AND PUBLIC SERVICE ANNOUNCEMENTS OR ADVERTISEMENTS.

S 2. This act shall take effect immediately.