

4781

2013-2014 Regular Sessions

I N   S E N A T E

April 23, 2013

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Introduced by Sen. VALESKY -- read twice and ordered printed, and when printed to be committed to the Committee on Elections

AN ACT to amend the election law, in relation to requiring that political campaign mailing pieces are printed on recycled product

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1     Section 1. The election law is amended by adding a new section 3-111  
2     to read as follows:  
3     S 3-111. RECYCLING OF CAMPAIGN AND POLITICAL LITERATURE. ALL POLI-  
4     TICAL LITERATURE IN NEW YORK STATE, WHETHER HAND-BILLED OR MAILED, SHALL  
5     HAVE AFFIXED TO IT, THE NYS-APPROVED RECYCLING LOGO SIGNIFIED BY THREE  
6     ARROWS IN A TRIANGULAR CONFIGURATION, AND THE FOLLOWING PRINTED MESSAGE:  
7     "THIS MATERIAL IS RECYCLABLE. IT CAN, AND SHOULD, BE RECYCLED AFTER USE.  
8     IT SHALL BE PLACED IN A PROPER RECYCLING BIN OR RECEPTACLE AND PROPERLY  
9     DISPOSED OF."  
10    S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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