

2076

2013-2014 Regular Sessions

I N S E N A T E

January 10, 2013

Introduced by Sen. GRISANTI -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to prohibiting magazine publishers from renewing subscriptions without the express consent of the subscriber

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 Section 1. Subdivision 5 of section 335-a of the general business law
2 is renumbered subdivision 6 and a new subdivision 5 is added to read as
3 follows:
4 5. NO PUBLISHER OF A MAGAZINE SOLD BY SUBSCRIPTION OR ANY PERSON,
5 FIRM, ASSOCIATION OR CORPORATION ENGAGED IN BUSINESS, THE PRINCIPAL
6 PURPOSE OF WHICH IS TO REGULARLY SOLICIT MAGAZINE SUBSCRIPTION ORDERS
7 FOR DELIVERY IN THIS STATE THROUGH THE MAIL FOR PROFIT, SHALL RENEW OR
8 OTHERWISE EXTEND THE TERM OF A SUBSCRIPTION WITHOUT THE EXPRESS CONSENT
9 OF THE SUBSCRIBER.
10 S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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