6696

IN SENATE

February 28, 2014

Introduced by Sens. KLEIN, CARLUCCI, SAVINO -- read twice and ordered printed, and when printed to be committed to the Committee on Health

AN ACT to amend the public health law, in relation to including certain respiratory diseases and obesity within disease management demonstration programs (Part A); to amend the public health law, in relation to the reduction of emphysema, chronic bronchitis and other chronic respiratory diseases in children (Part B); to amend the public health law, in relation to directing the health research science board to study respiratory diseases and obesity (Part C); to amend the public health law, in relation to breastfeeding of infants and the adolescent pregnancy nutrition counseling program (Part D); to amend the education law, in relation to screening for childhood obesity (Part E); to amend the education law, in relation to school lunch periods (Part F); and to amend the insurance law and the public health in relation to making actuarially appropriate reductions in law, health insurance premiums in return for an enrollee's or insured's participation in a qualified wellness program (Part G)

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

This act enacts into law major components of legislation 1 Section 1. 2 which combat the incidence of adult and child obesity and respiratory 3 diseases. Each component is wholly contained within a Part identified Parts A through G. The effective date for each particular provision 4 as 5 contained within such Part is set forth in the last section such of б Part. Any provision in any section contained within a Part, including 7 the effective date of the Part, which makes a reference to a section "of 8 this act", when used in connection with that particular component, shall 9 be deemed to mean and refer to the corresponding section of the Part in Section three of this act sets forth the general 10 which it is found. effective date of this act. 11

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PART A

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

LBD14161-02-4

1 Section 1. Subdivisions 2 and 4 of section 2111 of the public health 2 law, as added by section 21 of part C of chapter 58 of the laws of 2004, 3 are amended to read as follows:

4 2. The department shall establish the criteria by which individuals will be identified as eligible for enrollment in the demonstration programs. Persons eligible for enrollment in the disease management 5 6 7 demonstration program shall be limited to individuals who: receive 8 medical assistance pursuant to title eleven of article five of the social services law and may be eligible for benefits pursuant to title 9 10 18 of the social security act (Medicare); are not enrolled in a Medicaid 11 including individuals who are not required or not managed care plan, eligible to participate in Medicaid managed care programs pursuant to section three hundred sixty-four-j of the social services law; are diag-12 13 14 nosed with chronic health problems as may be specified by the entity 15 undertaking the demonstration program, including, but not limited to one or more of the following: congestive heart failure, chronic obstructive 16 pulmonary disease, asthma, EMPHYSEMA, CHRONIC BRONCHITIS, OTHER CHRONIC 17 RESPIRATORY DISEASES, diabetes, ADULT AND CHILDHOOD OBESITY, 18 or other 19 chronic health conditions as may be specified by the department; or have experienced or are likely to experience one or more hospitalizations or 20 21 are otherwise expected to incur excessive costs and high utilization of 22 health care services.

23 The demonstration program shall offer evidence-based services and 4. 24 interventions designed to ensure that the enrollees receive high quali-25 ty, preventative and cost-effective care, aimed at reducing the necessi-26 ty for hospitalization or emergency room care or at reducing lengths of stay when hospitalization is necessary. The demonstration program may include screening of eligible enrollees, developing an individualized 27 28 29 care management plan for each enrollee and implementing that plan. 30 Disease management demonstration programs that utilize information technology systems that allow for continuous application of evidence-based 31 32 guidelines to medical assistance claims data and other available data to 33 identify specific instances in which clinical interventions are justified and communicate indicated interventions to physicians, health care 34 35 providers and/or patients, and monitor physician and health care provider response to such interventions, shall have the enrollees, 36 or groups 37 of enrollees, approved by the department for participation. The services provided by the demonstration program as part of the care management plan may include, but are not limited to, case management, social work, 38 39 40 individualized health counselors, multi-behavioral goals plans, claims data management, health and self-care education, drug therapy management 41 and oversight, personal emergency response systems and other monitoring 42 43 technologies, SYSTEMATIC CHRONIC HEALTH CONDITIONS IDENTIFIED FOR MONI-44 TORING, telehealth services and similar services designed to improve the 45 quality and cost-effectiveness of health care services.

46 S 2. This act shall take effect immediately.

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PART B

48 Section 1. Section 2599-b of the public health law, as amended by 49 section 88 of part B of chapter 58 of the laws of 2005, is amended to 50 read as follows:

51 S 2599-b. Program development. 1. The program shall be designed to 52 prevent and reduce the incidence and prevalence of obesity in children 53 and adolescents, especially among populations with high rates of obesity 54 and obesity-related health complications including, but not limited to,

diabetes, heart disease, cancer, osteoarthritis, asthma, EMPHYSEMA, 1 2 CHRONIC BRONCHITIS, OTHER CHRONIC RESPIRATORY DISEASES and other condi-3 The program shall use recommendations and goals of the United tions. 4 States departments of agriculture and health and human services, the 5 surgeon general and centers for disease control AND PREVENTION in devel-6 oping and implementing guidelines for nutrition education and physical 7 activity projects as part of obesity prevention efforts. The content and implementation of the program shall stress the benefits of choosing a 8 balanced, healthful diet from the many options available to consumers, 9 10 without specifically targeting the elimination of any particular food 11 group, food product or food-related industry.

12 2. The childhood obesity prevention program shall include, but not be 13 limited to:

(a) developing media health promotion campaigns targeted to children and adolescents and their parents and caregivers that emphasize increasing consumption of low-calorie, high-nutrient foods, decreasing consumption of high-calorie, low-nutrient foods and increasing physical activity designed to prevent or reduce obesity;

(b) establishing school-based childhood obesity prevention nutrition 19 20 education and physical activity programs including programs described in 21 section twenty-five hundred ninety-nine-c of this article, as well as 22 other programs with linkages to physical and health education courses, 23 and which utilize the school health index of the National Center for 24 Chronic Disease Prevention and Health Promotion or other recognized 25 school health assessment PURSUANT TO ARTICLE NINETEEN OF THEEDUCATION 26 LAW;

27 establishing community-based childhood obesity prevention nutri-(C) 28 tion education and physical activity programs including programs which 29 involve parents and caregivers, and which encourage communities, fami-30 lies, child care and other settings to provide safe and adequate space time for physical activity and encourage a healthy diet, AND CAN BE 31 and 32 IN COORDINATION WITH COUNTY COOPERATIVE EXTENSION PROGRAMS ESTABLISHED 33 PURSUANT TO SECTION TWO HUNDRED TWENTY-FOUR-B OF THE COUNTY LAW;

(d) coordinating with the state education department, department of agriculture and markets, office of parks, recreation and historic preservation, office of temporary and disability assistance, office of children and family services and other federal, state and local agencies to incorporate strategies to prevent and reduce childhood obesity into government food assistance, health, education and recreation programs;

40 (e) sponsoring periodic conferences or meetings to bring together 41 experts in nutrition, exercise, public health, mental health, education, 42 parenting, media, food marketing, food security, agriculture, community 43 planning and other disciplines to examine societal-based solutions to 44 the problem of childhood obesity and issue guidelines and recommenda-45 tions for New York state policy and programs;

(f) developing training programs for medical and other health professionals to teach practical skills in nutrition and exercise education to children and their parents and caregivers; [and]

49 (g) developing screening programs in coordination with health care 50 providers and institutions including but not limited to day care centers 51 schools for overweight and obesity for children aged two through and 52 eighteen years, using body mass index (BMI) appropriate for age and gender, and notification, in a manner protecting the confidentiality of 53 54 such children and their families, of parents of BMI status, and explana-55 tion of the consequences of such status, including recommended actions 56 parents may need to take and information about resources and referrals 1 available to families to enhance nutrition and physical activity to 2 reduce and prevent obesity[.]; AND

3 (H) WITH THE EDUCATION DEPARTMENT, OFFICE OF TEMPORARY COORDINATING 4 AND DISABILITY ASSISTANCE, OFFICE OF CHILDREN AND FAMILY SERVICES AND 5 OTHER FEDERAL, STATE AND LOCAL AGENCIES TO INCORPORATE STRATEGIES TO 6 CURTAIL THE INCIDENCE OF ASTHMA, CHRONIC BRONCHITIS AND OTHER CHRONIC 7 DISEASES TO ENABLE ADULTS AND CHILDREN TO SAFELY INCREASE RESPIRATORY 8 PHYSICAL ACTIVITY TO HELP CURB THE INCIDENCE OF OBESITY.

3. The department, IN COOPERATION WITH THE EDUCATION DEPARTMENT, shall 9 10 periodically collect and analyze information from schools, health and nutrition programs and other sources to determine the prevalence of 11 childhood obesity in New York state, and to evaluate, to the extent 12 13 possible, the effectiveness of the childhood obesity prevention program. 14 S 2. The opening paragraph of section 2599-c of the public health law, 15 as amended by section 88 of part B of chapter 58 of the laws of 2005, is 16 amended to read as follows:

17 The commissioner, IN COOPERATION WITH THE COMMISSIONERS OF EDUCATION 18 AND AGRICULTURE AND MARKETS, AND COUNTY BOARDS OF COOPERATIVE EXTENSION, 19 shall encourage the establishment of school-based childhood obesity 20 prevention and physical activity programs that promote: 21 S 3. This act shall take effect immediately.

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PART C

23 Section 1. Paragraphs (a), (b) and (c) of subdivision 1 of section 24 2411 of the public health law, as amended by chapter 219 of the laws of 25 1997, are amended to read as follows:

26 state agencies, boards, programs and other state govern-(a) Survey 27 mental entities to assess what, if any, relevant data has been or is being collected which may be of use to researchers engaged in breast, 28 prostate or testicular cancer research, OR ADULT AND CHILDHOOD OBESITY, 29 30 ASTHMA, CHRONIC BRONCHITIS OR OTHER CHRONIC RESPIRATORY DISEASE 31 RESEARCH;

(b) Consistent with the survey conducted pursuant to paragraph (a) of this subdivision, compile a list of data collected by state agencies which may be of assistance to researchers engaged in breast, prostate or testicular cancer research as established in section twenty-four hundred twelve of this title, AND ADULT AND CHILDHOOD OBESITY, ASTHMA, CHRONIC BRONCHITIS OR OTHER CHRONIC RESPIRATORY DISEASE RESEARCH;

38 (c) Consult with the Centers for Disease Control and Prevention, the 39 National Institutes of Health, the Federal Agency For Health Care Policy and Research, the National Academy of Sciences and other organizations 40 41 entities which may be involved in cancer research to solicit both or 42 information regarding breast, prostate and testicular cancer research 43 projects, AND ADULT AND CHILDHOOD OBESITY, ASTHMA, CHRONIC BRONCHITIS OR OTHER CHRONIC RESPIRATORY DISEASE RESEARCH PROJECTS that are currently 44 45 being conducted and recommendations for future research projects;

46 S 2. Subdivision 1 of section 2500 of the public health law, as 47 amended by chapter 822 of the laws of 1987, is amended to read as 48 follows:

1. The commissioner shall act in an advisory and supervisory capacity, in matters pertaining to the safeguarding of motherhood, the prevention of maternal, perinatal, infant and child mortality, the prevention of diseases, low birth weight, CHILDHOOD OBESITY, and defects of childhood and the promotion of maternal, prenatal and child health, including care hospitals, and shall administer such services bearing on the health 1

of mothers and children for which funds are or shall hereafter be made

	available. S 3. This act shall take effect immediately.
4	PART D
5 6	Section 1. Section 2505-a of the public health law, as added by chap- ter 292 of the laws of 2009, is amended to read as follows:

7 2505-a. Rights of breastfeeding mothers. 1. The principles enunci-S 8 ated in subdivision three of this section are declared to be the public 9 state and a copy of such statement of rights shall be policy of the posted conspicuously in a public place in each maternal health care 10 For purposes of this section, facility AND CHILD DAY CARE FACILITY. 11 12 "maternal health care provider" means a physician, midwife, or other 13 authorized practitioner attending a pregnant woman; and "maternal health care facility" includes hospitals and freestanding birthing centers 14 15 providing perinatal services in accordance with article twenty-eight of 16 this chapter and applicable regulations.

2. The commissioner shall make available to every maternal health care 17 provider [and], maternal health care facility AND CHILD DAY CARE FACILI-18 19 on the health department's website for the purpose of health care ΤY, 20 facilities to include such rights in the maternity information leaflet described in section twenty-eight hundred three-j of this chapter, a 21 as copy of the statement of rights provided in subdivision three of this 22 23 section in the top six languages other than English spoken in the state 24 according to the latest available data from the U.S. Bureau of Census, shall adopt any rules and regulations necessary to ensure that such 25 and 26 patients are treated in accordance with the provisions of such state-27 ment.

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20 29 3. The statement of rights shall consist of the following:

"Breastfeeding Mothers' Bill of Rights"

30 Choosing the way you will feed your new baby is one of the important 31 decisions you will make in preparing for your infant's arrival. Doctors 32 agree that for most women breastfeeding is the safest and most healthy choice. It is your right to be informed about the benefits of breast-33 34 feeding and have your health care provider [and], maternal health care 35 facility AND CHILD DAY CARE FACILITY encourage and support breastfeeding. You have the right to make your own choice about breastfeeding. 36 37 Whether you choose to breastfeed or not you have the following basic 38 rights regardless of your race, creed, national origin, sexual orien-39 tation, gender identity or expression, or source of payment for your health care. Maternal health care facilities have a responsibility to 40 41 ensure that you understand these rights. They must provide this informa-42 tion clearly for you and must provide an interpreter if necessary. These 43 rights may only be limited in cases where your health or the health of your baby requires it. If any of the following things are not medically 44 45 right for you or your baby, you should be fully informed of the facts 46 and be consulted.

47 (1)Before You Deliver, if you attend prenatal childbirth education 48 classes provided by the maternal health care facility and all hospital 49 clinics and diagnostic and treatment centers providing prenatal services accordance with article 28 of the public health law you must receive 50 in the breastfeeding mothers' bill of rights. Each maternal health care 51 52 facility shall provide the maternity information leaflet, including the 53 Breastfeeding Mothers' Bill of Rights, in accordance with section twen-54 ty-eight hundred three-i of this chapter to each patient or to the

appointed personal representative at the time of prebooking or time of 1 admission to a maternal health care facility. Each maternal health care 2 3 provider shall give a copy of the Breastfeeding Mothers' Bill of Rights 4 to each patient at or prior to the medically appropriate time. You have the right to complete information about the benefits of 5 breastfeeding for yourself and your baby. This will help you make an 6 7 informed choice on how to feed your baby. 8 You have the right to receive information that is free of commercial interests and includes: 9 10 How breastfeeding benefits you and your baby nutritionally, medically and emotionally; 11 * How to prepare yourself for breastfeeding; 12 13 * How to understand some of the problems you may face and how to solve 14 them. 15 (2) In The Maternal Health Care Facility: 16 * You have the right to have your baby stay with you right after birth whether you deliver vaginally or by cesarean section. You have the right 17 to begin breastfeeding within one hour after birth. 18 19 You have the right to have someone trained to help you in breastfeeding give you information and help you when you need it. 20 21 * You have the right to have your baby not receive any bottle feeding 22 or pacifiers. * You have the right to know about and refuse any drugs that may dry 23 24 up your milk. 25 * You have the right to have your baby in your room with you 24 hours 26 a day. 27 * You have the right to breastfeed your baby at any time day or night. 28 * You have the right to know if your doctor or your baby's pediatri-29 cian is advising against breastfeeding before any feeding decisions are 30 made. * You have the right to have a sign on your baby's crib clearly stat-31 32 ing that your baby is breastfeeding and that no bottle feeding of any type is to be offered. 33 34 * You have the right to receive full information about how you are doing with breastfeeding and get help on how to improve. 35 * You have the right to breastfeed your baby in the neonatal intensive 36 37 care unit. If nursing is not possible, every attempt will be made to 38 have your baby receive your pumped or expressed milk. 39 * If you, or your baby, are re-hospitalized in a maternal care facili-40 ty after the initial delivery stay, the hospital will make every effort to continue to support breastfeeding, to provide hospital grade electric 41 pumps and rooming in facilities. 42 43 * You have the right to have help from someone specially trained in 44 breastfeeding support and expressing breast milk if your baby has 45 special needs. * You have the right to have a family member or friend receive breast-46 47 feeding information from a staff member if you request it. 48 (3) When You Leave The Maternal Health Care Facility: * You have the right to printed breastfeeding information free of 49 50 commercial material. 51 * You have the right, unless specifically requested by you, and available at the facility, to be discharged from the facility without 52 discharge packs containing infant formula, or formula coupons unless 53 54 ordered by your baby's health care provider.

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4 * You have the right to have the facility give you information to help 5 choose a medical provider for your baby and understand the importance of 6 a follow-up appointment.

7 * You have the right to receive information about safely collecting 8 and storing your breast milk.

9 * You have the right to breastfeed your baby in any location, public 10 or private, where you are otherwise authorized to be. Complaints can be 11 directed to the New York State Division of Human Rights.

12 * YOU HAVE A RIGHT TO BREASTFEED YOUR BABY AT YOUR PLACE OF EMPLOYMENT 13 OR CHILD DAY CARE CENTER IN AN ENVIRONMENT THAT DOES NOT DISCOURAGE 14 BREASTFEEDING OR THE PROVISION OF BREAST MILK.

15 All the above are your rights. If the maternal health care facility 16 does not honor these rights you can seek help by contacting the New York 17 state department of health or by contacting the hospital complaint 18 hotline or via email.

19 4. The commissioner shall make regulations reasonably necessary to 20 implement this section.

S 2. Section 2505 of the public health law, as added by chapter 479 of the laws of 1980, is amended to read as follows:

23 S 2505. Human breast milk; collection, storage and distribution; 24 general powers of the commissioner. The commissioner is hereby 25 empowered to:

26 (a) adopt regulations and guidelines including, but not limited to 27 donor standards, methods of collection, and standards for storage, and 28 distribution of human breast milk;

(b) conduct educational activities to inform the public and health activities of the availability of human breast milk for infants determined to require such milk and to inform potential donors of the opportunities for proper donation;

33 (c) CONDUCT EDUCATIONAL ACTIVITIES TO ENCOURAGE AND FACILITATE EMPLOY-34 ERS AND CHILD DAY CARE CENTERS TO ESTABLISH ENVIRONMENTS THAT DO NOT DISCOURAGE BREASTFEEDING AND THE PROVISION OF BREAST MILK. SUCH ENVIRON-35 MENTS MAY INCLUDE SANITARY LOCATIONS FOR BREASTFEEDING AND REFRIGERATORS 36 37 TO ASSIST IN BREASTFEEDING AND FEEDING BABIES WITH EXPRESSED BREAST 38 MILK; AND

39 (D) establish rules and regulations to effectuate the provisions of 40 this section.

S 3. Subdivision 2 of section 2515 of the public health law, as added by section 20 of part A of chapter 58 of the laws of 2008, is amended to read as follows:

44 2. "Services for eligible adolescents" means those services, including 45 but not limited to: vocational and educational counseling, job skills training, family life and parenting education, life skills development, 46 coordination, case management, primary preventive health care, PREGNANCY 47 48 AND CHILD NUTRITION COUNSELING FOR EXPECTANT MOTHERS TO CURB THE INCI-DENCE OF CHILDHOOD OBESITY, family planning, social and recreational programs, child care, outreach and advocacy, follow-up on service utili-49 50 51 zation, crisis intervention, and efforts to stimulate community interest 52 and involvement.

53 S 4. Paragraph (c) of subdivision 2 of section 2515-a of the public 54 health law, as added by section 20 of part A of chapter 58 of the laws 55 of 2008, is amended to read as follows: S. 6696

5 S 5. Subdivision (b) of section 2522 of the public health law, as 6 amended by chapter 484 of the laws of 2009, is amended and a new subdi-7 vision (e-1) is added to read as follows:

8 (b) promotion of community awareness of the benefits TO THE MOTHER AND 9 CHILD of preconception health and early and continuous prenatal care;

10 (E-1) HEALTH AND NUTRITIONAL EDUCATION AND SERVICES FOR BOTH PARENTS, 11 REGARDING CHILDHOOD AND ADULT OBESITY AND ASTHMA, AND THE PREVENTION OR 12 MITIGATION THEREOF;

S 6. This act shall take effect immediately.

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PART E

Section 1. Section 901 of the education law, as amended by chapter 477 of the laws of 2004, subdivision 1 as amended by section 57 of part A-1 of chapter 58 of the laws of 2006, is amended to read as follows:

S 901. School health services to be provided. 1. 18 School health 19 services, as defined in subdivision two of this section, shall be 20 provided by each school district for all students attending the public schools in this state, except in the city school district of the city of 21 New York, as provided in this article. School health services shall 22 23 include the services of a registered professional nurse, if one is 24 employed, and shall also include such services as may be rendered as provided in this article in examining students for the existence of disease or disability, OR MAY INCLUDE SERVICES RELATED TO EXAMINING FOR 25 26 CHILDHOOD OBESITY BASED UPON THE CALCULATION OF EACH STUDENT'S BODY MASS 27 INDEX AND WEIGHT STATUS CATEGORY PURSUANT TO SECTION NINE HUNDRED FOUR 28 OF THIS ARTICLE, and in testing the eyes and ears of such students. 29

30 School health services for the purposes of this article shall mean 2. 31 the several procedures, including, but not limited to, medical examinations, dental inspection and/or screening, scoliosis screening, vision 32 screening [and], audiometer tests, AND CHILDHOOD OBESITY AS MEASURED BY 33 34 MASS INDEX AND WEIGHT STATUS CATEGORY, designed to determine the BODY 35 health status of the child; to inform parents or other persons in 36 parental relation to the child, pupils and teachers of the individual child's health condition subject to federal and state confidentiality 37 38 laws; to guide parents, children and teachers in procedures for prevent-39 ing and correcting defects [and], diseases AND CHILDHOOD OBESITY CONDI-40 TIONS; to instruct the school personnel in procedures to take in case of 41 accident or illness; to survey and make necessary recommendations 42 concerning the health and safety aspects of school facilities and the 43 provision of health information.

44 S 2. Subdivisions 4 and 5 of section 918 of the education law, as 45 added by chapter 493 of the laws of 2004, are amended to read as 46 follows:

47 4. The committee is encouraged to study AND MAKE RECOMMENDATIONS ON 48 facets of the current nutritional policies of the district includall ing, but not limited to, the goals of the district to promote health and 49 proper nutrition, REDUCE THE INCIDENCE OF CHILDHOOD OBESITY, vending 50 machine sales, menu criteria, educational curriculum teaching healthy 51 52 nutrition, AND educational information provided to parents or guardians 53 regarding healthy nutrition and the health risks associated with obesity, ASTHMA, CHRONIC BRONCHITIS AND OTHER CHRONIC RESPIRATORY DISEASES. 54

PROVIDED, FURTHER, THE COMMITTEE MAY PROVIDE INFORMATION TO PERSONS IN 1 2 PARENTAL RELATION ON opportunities offered to parents or guardians to 3 encourage healthier eating habits to students, and the education 4 provided to teachers and other staff as to the importance of healthy 5 nutrition AND ABOUT THE DANGERS OF CHILDHOOD OBESITY. In addition the 6 shall consider recommendations and practices of other committee 7 districts and nutrition studies.

5. The committee is encouraged to report periodically to the district 9 regarding practices that will educate teachers, parents or guardians and 10 children about healthy nutrition and raise awareness of the dangers of 11 CHILDHOOD obesity, ASTHMA, CHRONIC BRONCHITIS AND OTHER CHRONIC RESPIR-12 ATORY DISEASES. The committee is encouraged also to provide any parent 13 teacher associations in the district with such findings and recommenda-14 tions.

15 S 3. This act shall take effect two years after it shall have become a 16 law.

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PART F

18 Section 1. Section 813 of the education law, as added by chapter 296 19 of the laws of 1994, is amended to read as follows:

S 813. School lunch period; scheduling. Each school shall schedule a reasonable time DURING EACH SCHOOL DAY for each full day pupil attending pre-kindergarten through grade twelve WITH AMPLE TIME to consume lunch AND TO ENGAGE IN PHYSICAL EXERCISE OR RECREATION.

24 S 2. This act shall take effect immediately.

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PART G

Section 1. Section 3231 of the insurance law, as added by chapter 501 of the laws of 1992, is amended by adding a new subsection (c-1) to read as follows:

29 (C-1) SUBJECT TO THE APPROVAL OF THE SUPERINTENDENT, AN INSURER OR HEALTH MAINTENANCE ORGANIZATION ISSUING AN INDIVIDUAL OR GROUP 30 HEALTH INSURANCE POLICY PURSUANT TO THIS SECTION MAY PROVIDE FOR AN ACTUARIALLY 31 APPROPRIATE REDUCTION IN PREMIUM RATES OR OTHER BENEFITS OR ENHANCEMENTS 32 33 APPROVED BY THE SUPERINTENDENT TO ENCOURAGE AN ENROLLEE'S OR INSURED'S 34 ACTIVE PARTICIPATION IN A QUALIFIED WELLNESS PROGRAM. A QUALIFIED WELL-35 NESS PROGRAM CAN BE A RISK MANAGEMENT SYSTEM THAT IDENTIFIES AT-RISK POPULATIONS OR ANY OTHER SYSTEMATIC PROGRAM OR COURSE OF MEDICAL CONDUCT 36 37 WHICH HELPS TO PROMOTE PHYSICAL AND MENTAL FITNESS, HEALTH AND WELL-BE-TO PREVENT OR MITIGATE THE CONDITIONS OF ACUTE OR CHRONIC 38 ING. HELPS 39 SICKNESS, DISEASE OR PAIN, OR WHICH MINIMIZES ADVERSE HEALTH CONSE-40 QUENCES DUE TO LIFESTYLE. SUCH A WELLNESS PROGRAM MAY HAVE SOME OR ALL 41 OF THE FOLLOWING ELEMENTS TO ADVANCE THE PHYSICAL HEALTH AND MENTAL 42 WELL-BEING OF ITS PARTICIPANTS:

43 (1)AN EDUCATION PROGRAM то INCREASE THE AWARENESS OF AND DISSEM-44 INATION OF INFORMATION ABOUT PURSUING HEALTHIER LIFESTYLES, AND WHICH 45 WARNS ABOUT RISKS OF PURSUING ENVIRONMENTAL OR BEHAVIORAL ACTIVITIES THAT ARE DETRIMENTAL TO HUMAN HEALTH. IN ADDITION, 46 INFORMATION ON THE 47 AVAILABILITY OF HEALTH SCREENING TESTS TO ASSIST IN THE EARLY IDENTIFI-CATION AND TREATMENT OF DISEASES SUCH AS CANCER, HEART DISEASE, HYPER-48 TENSION, DIABETES, ASTHMA, OBESITY OR OTHER ADVERSE HEALTH AFFLICTIONS; 49 50 (2) A PROGRAM THAT ENCOURAGES BEHAVIORAL PRACTICES THAT EITHER ENCOUR-51 LIVING ACTIVITIES OR DISCOURAGES UNHEALTHY LIVING ACTIV-AGES HEALTHY 52 ITIES. SUCH ACTIVITIES OR PRACTICES MAY INCLUDE WELLNESS PROGRAMS, AS

PROVIDED UNDER SECTION THREE THOUSAND TWO HUNDRED THIRTY-NINE OF THIS 1 2 ARTICLE; AND 3 (3) THE MONITORING OF THE PROGRESS OF EACH COVERED PERSON TO TRACK HIS 4 OR HER ADHERENCE TO SUCH WELLNESS PROGRAM AND TO PROVIDE ASSISTANCE AND 5 MORAL SUPPORT TO SUCH COVERED PERSON TO ASSIST HIM OR HER TO ATTAIN THE 6 GOALS OF THE COVERED PERSON'S WELLNESS PROGRAM. 7 SUCH WELLNESS PROGRAM SHALL DEMONSTRATE ACTUARIALLY THAT IT ENCOURAGES 8 GENERAL GOOD HEALTH AND WELL-BEING OF THE COVERED POPULATION. THE THE 9 INSURER OR HEALTH MAINTENANCE ORGANIZATION SHALL NOT REQUIRE SPECIFIC 10 OUTCOMES AS A RESULT OF AN ENROLLEE'S OR INSURED'S ADHERENCE TO THE 11 APPROVED WELLNESS PROGRAM. S 2. Subsections (b) and (c) of section 3239 of the insurance law, 12 as added by chapter 592 of the laws of 2008, paragraphs 6 and 7 of 13 14 subsection (b) and subparagraphs (C) and (D) of paragraph 2 of 15 subsection (c) as amended, and paragraph 8 of subsection (b) and subparagraphs (E) and (F) of paragraph 2 of subsection (c) as added by chapter 16 17 519 of the laws of 2013, are amended to read as follows: 18 (b) A wellness program may include, but is not limited to, the follow-19 ing programs or services: 20 (1) the use of a health risk assessment tool; 21 (2) a smoking cessation program; 22 (3) a weight management program; 23 (4) a stress AND/OR HYPERTENSION management program; 24 (5) a worker injury prevention program; 25 (6) a nutrition education program; 26 (7) health or fitness incentive programs; [and] 27 a coordinated weight management, nutrition, stress management and (8) physical fitness program to combat the high incidence of 28 adult and childhood obesity, asthma and other chronic respiratory conditions[.]; 29 (9) A SUBSTANCE OR ALCOHOL ABUSE CESSATION PROGRAM; AND 30 (10) A PROGRAM TO MANAGE AND COPE WITH CHRONIC PAIN. 31 32 (c)(1) A wellness program may use rewards and incentives for partic-33 ipation provided that where the group health insurance policy or 34 subscriber contract is required to be community-rated, the rewards and incentives shall not include a discounted premium rate or a rebate or 35 premium, EXCEPT AS PROVIDED IN SECTION THREE THOUSAND TWO 36 refund of 37 HUNDRED THIRTY-ONE OF THIS ARTICLE, OR SECTION FOUR THOUSAND TWO HUNDRED 38 THIRTY-FIVE, FOUR THOUSAND THREE HUNDRED SEVENTEEN OR FOUR THOUSAND THREE HUNDRED TWENTY-SIX OF THIS CHAPTER, OR SECTION FORTY-FOUR HUNDRED 39 40 FIVE OF THE PUBLIC HEALTH LAW. (2) Permissible rewards and incentives MAY include: 41 42 (A) full or partial reimbursement of the cost of participating in 43 cessation [or], weight management, STRESS AND/OR HYPERTENSION, smoking 44 WORKER INJURY PREVENTION, NUTRITION EDUCATION, SUBSTANCE OR ALCOHOL 45 ABUSE CESSATION, OR CHRONIC PAIN MANAGEMENT AND COPING programs; 46 full or partial reimbursement of the cost of membership in a (B) 47 health club or fitness center; 48 (C) the waiver or reduction of copayments, coinsurance and deductibles 49 for preventive services covered under the group policy or subscriber 50 contract; 51 (D) monetary rewards in the form of gift cards or gift certificates, so long as the recipient of the reward is encouraged to use the reward 52 for a product or a service that promotes good health, such as healthy 53 54 cook books, over the counter vitamins or exercise equipment; 55 (E) full or partial reimbursement of the cost of participating in a 56 stress management program or activity; and

1 (F) full or partial reimbursement of the cost of participating in a 2 health or fitness program.

3 (3) Where the reward involves a group member's meeting a specified 4 standard based on a health condition, the wellness program must meet the 5 requirements of 45 CFR Part 146.

6 (4) A reward or incentive which involves a discounted premium rate or 7 rebate or refund of premium shall be based on actuarial demonstration а 8 that the wellness program can reasonably be expected to result in the 9 overall good health and well being of the group AS PROVIDED IN SECTION 10 THREE THOUSAND TWO HUNDRED THIRTY-ONE OF THIS ARTICLE, SECTIONS FOUR 11 THOUSAND TWO HUNDRED THIRTY-FIVE, FOUR THOUSAND THREE HUNDRED SEVENTEEN AND FOUR THOUSAND THREE HUNDRED TWENTY-SIX OF THIS CHAPTER, AND 12 SECTION 13 FORTY-FOUR HUNDRED FIVE OF THE PUBLIC HEALTH LAW.

14 S 3. Subsection (h) of section 4235 of the insurance law is amended by 15 adding a new paragraph 5 to read as follows:

INSURER DOING BUSINESS IN THIS STATE, WHEN FILING WITH THE 16 (5) EACH 17 SUPERINTENDENT ITS SCHEDULES OF PREMIUM RATES, RULES AND CLASSIFICATION RISKS FOR USE IN CONNECTION WITH THE ISSUANCE OF ITS POLICIES OF 18 OF 19 GROUP ACCIDENT, GROUP HEALTH OR GROUP ACCIDENT AND HEALTH INSURANCE, MAY 20 PROVIDE FOR AN ACTUARIALLY APPROPRIATE REDUCTION IN PREMIUM RATES OR OTHER BENEFITS OR ENHANCEMENTS APPROVED BY THE SUPERINTENDENT TO ENCOUR-21 22 AGE AN ENROLLEE'S OR INSURED'S ACTIVE PARTICIPATION IN A QUALIFIED WELL-23 PROGRAM. A OUALIFIED WELLNESS PROGRAM CAN BE A RISK MANAGEMENT NESS 24 SYSTEM THAT IDENTIFIES AT-RISK POPULATIONS OR ANY OTHER SYSTEMATIC 25 PROGRAM OR COURSE OF MEDICAL CONDUCT WHICH HELPS TO PROMOTE PHYSICAL AND 26 MENTAL FITNESS, HEALTH AND WELL-BEING, HELPS TO PREVENT OR MITIGATE THE 27 CONDITIONS OF ACUTE OR CHRONIC SICKNESS, DISEASE OR PAIN, OR WHICH MINI-28 MIZES ADVERSE HEALTH CONSEQUENCES DUE TO LIFESTYLE. SUCH A WELLNESS 29 PROGRAM MAY HAVE SOME OR ALL OF THE FOLLOWING ELEMENTS TO ADVANCE THE PHYSICAL HEALTH AND MENTAL WELL-BEING OF ITS PARTICIPANTS: 30

31 (A) AN EDUCATION PROGRAM TO INCREASE THE AWARENESS OF AND DISSEM-32 INATION OF INFORMATION ABOUT PURSUING HEALTHIER LIFESTYLES, AND WHICH 33 WARNS ABOUT RISKS OF PURSUING ENVIRONMENTAL OR BEHAVIORAL ACTIVITIES 34 THAT ARE DETRIMENTAL TO HUMAN HEALTH. IN ADDITION, INFORMATION ON THE 35 AVAILABILITY OF HEALTH SCREENING TESTS TO ASSIST IN THE EARLY IDENTIFI-TREATMENT OF DISEASES SUCH AS CANCER, HEART DISEASE, HYPER-36 CATION AND 37 TENSION, DIABETES, ASTHMA, OBESITY OR OTHER ADVERSE HEALTH AFFLICTIONS;

(B) A PROGRAM THAT ENCOURAGES BEHAVIORAL PRACTICES THAT EITHER ENCOURAGES HEALTHY LIVING ACTIVITIES OR DISCOURAGES UNHEALTHY LIVING ACTIVITIES. SUCH ACTIVITIES OR PRACTICES MAY INCLUDE WELLNESS PROGRAMS, AS
PROVIDED UNDER SECTION THREE THOUSAND TWO HUNDRED THIRTY-NINE OF THIS
CHAPTER; AND

43 (C) THE MONITORING OF THE PROGRESS OF EACH COVERED PERSON TO TRACK HIS
44 OR HER ADHERENCE TO SUCH WELLNESS PROGRAM AND TO PROVIDE ASSISTANCE AND
45 MORAL SUPPORT TO SUCH COVERED PERSON TO ASSIST HIM OR HER TO ATTAIN THE
46 GOALS OF THE COVERED PERSON'S WELLNESS PROGRAM.

47 SUCH WELLNESS PROGRAM SHALL DEMONSTRATE ACTUARIALLY THAT IT ENCOURAGES 48 THE GENERAL GOOD HEALTH AND WELL-BEING OF THE COVERED POPULATION. THE 49 INSURER OR HEALTH MAINTENANCE ORGANIZATION SHALL NOT REQUIRE SPECIFIC 50 OUTCOMES AS A RESULT OF AN ENROLLEE'S OR INSURED'S ADHERENCE TO THE 51 APPROVED WELLNESS PROGRAM.

52 S 4. Section 4317 of the insurance law is amended by adding a new 53 subsection (c-1) to read as follows:

54 (C-1) SUBJECT TO THE APPROVAL OF THE SUPERINTENDENT, AN INSURER OR 55 HEALTH MAINTENANCE ORGANIZATION ISSUING AN INDIVIDUAL OR GROUP HEALTH 56 INSURANCE CONTRACT PURSUANT TO THIS SECTION MAY PROVIDE FOR AN ACTUARI-

ALLY APPROPRIATE REDUCTION IN PREMIUM RATES OR OTHER BENEFITS OR 1 ENHANCEMENTS APPROVED BY THE SUPERINTENDENT TO ENCOURAGE AN ENROLLEE'S 2 3 OR INSURED'S ACTIVE PARTICIPATION IN A QUALIFIED WELLNESS PROGRAM. A 4 QUALIFIED WELLNESS PROGRAM CAN BE A RISK MANAGEMENT SYSTEM THAT IDENTI-5 FIES AT-RISK POPULATIONS OR ANY OTHER SYSTEMATIC PROGRAM OR COURSE OF 6 MEDICAL CONDUCT WHICH HELPS TO PROMOTE PHYSICAL AND MENTAL FITNESS, 7 HEALTH AND WELL-BEING, HELPS TO PREVENT OR MITIGATE THE CONDITIONS OF 8 ACUTE OR CHRONIC SICKNESS, DISEASE OR PAIN, OR WHICH MINIMIZES ADVERSE 9 HEALTH CONSEQUENCES DUE TO LIFESTYLE. SUCH A WELLNESS PROGRAM MAY HAVE 10 SOME OR ALL OF THE FOLLOWING ELEMENTS TO ADVANCE THE PHYSICAL HEALTH AND 11 MENTAL WELL-BEING OF ITS PARTICIPANTS:

12 (1) AN EDUCATION PROGRAM TO INCREASE THE AWARENESS OF AND DISSEM-13 INATION OF INFORMATION ABOUT PURSUING HEALTHIER LIFESTYLES, AND WHICH 14 WARNS ABOUT RISKS OF PURSUING ENVIRONMENTAL OR BEHAVIORAL ACTIVITIES 15 THAT ARE DETRIMENTAL TO HUMAN HEALTH. IN ADDITION, INFORMATION ON THE 16 AVAILABILITY OF HEALTH SCREENING TESTS TO ASSIST IN THE EARLY IDENTIFI-17 CATION AND TREATMENT OF DISEASES SUCH AS CANCER, HEART DISEASE, HYPER-18 TENSION, DIABETES, ASTHMA, OBESITY OR OTHER ADVERSE HEALTH AFFLICTIONS;

19 (2) A PROGRAM THAT ENCOURAGES BEHAVIORAL PRACTICES THAT EITHER ENCOUR-20 AGES HEALTHY LIVING ACTIVITIES OR DISCOURAGES UNHEALTHY LIVING ACTIV-21 ITIES. SUCH ACTIVITIES OR PRACTICES MAY INCLUDE WELLNESS PROGRAMS, AS 22 PROVIDED UNDER SECTION THREE THOUSAND TWO HUNDRED THIRTY-NINE OF THIS 23 CHAPTER; AND

(3) THE MONITORING OF THE PROGRESS OF EACH COVERED PERSON TO TRACK HIS
OR HER ADHERENCE TO SUCH WELLNESS PROGRAM AND TO PROVIDE ASSISTANCE AND
MORAL SUPPORT TO SUCH COVERED PERSON TO ASSIST HIM OR HER TO ATTAIN THE
GOALS OF THE COVERED PERSON'S WELLNESS PROGRAM.

SUCH WELLNESS PROGRAM SHALL DEMONSTRATE ACTUARIALLY THAT IT ENCOURAGES THE GENERAL GOOD HEALTH AND WELL-BEING OF THE COVERED POPULATION. THE INSURER OR HEALTH MAINTENANCE ORGANIZATION SHALL NOT REQUIRE SPECIFIC OUTCOMES AS A RESULT OF AN ENROLLEE'S OR INSURED'S ADHERENCE TO THE APPROVED WELLNESS PROGRAM.

33 S 5. Subsection (m) of section 4326 of the insurance law is amended by 34 adding a new paragraph 4 to read as follows:

(4) APPROVAL OF THE SUPERINTENDENT, AN INSURER OR HEALTH MAINTENANCE 35 ORGANIZATION ISSUING A CONTRACT FOR QUALIFYING SMALL EMPLOYERS OR INDI-36 37 VIDUALS PURSUANT TO THIS SECTION MAY PROVIDE FOR AN ACTUARIALLY APPRO-38 PRIATE REDUCTION IN PREMIUM RATES OR OTHER BENEFITS OR ENHANCEMENTS 39 APPROVED BY THE SUPERINTENDENT TO ENCOURAGE AN ENROLLEE'S OR INSURED'S 40 ACTIVE PARTICIPATION IN A OUALIFIED WELLNESS PROGRAM. A OUALIFIED WELL-NESS PROGRAM CAN BE A RISK MANAGEMENT SYSTEM THAT IDENTIFIES AT-RISK 41 POPULATIONS OR ANY OTHER SYSTEMATIC PROGRAM OR COURSE OF MEDICAL CONDUCT 42 43 WHICH HELPS TO PROMOTE PHYSICAL AND MENTAL FITNESS, HEALTH AND WELL-BE-ING, HELPS TO PREVENT OR MITIGATE THE CONDITIONS OF ACUTE OR CHRONIC 44 45 SICKNESS, DISEASE OR PAIN, OR WHICH MINIMIZES ADVERSE HEALTH CONSE-QUENCES DUE TO LIFESTYLE. SUCH A WELLNESS PROGRAM MAY HAVE SOME OR ALL 46 47 OF THE FOLLOWING ELEMENTS TO ADVANCE THE PHYSICAL HEALTH AND MENTAL 48 WELL-BEING OF ITS PARTICIPANTS:

49 (1) AN EDUCATION PROGRAM TO INCREASE THE AWARENESS OF AND DISSEM50 INATION OF INFORMATION ABOUT PURSUING HEALTHIER LIFESTYLES, AND WHICH
51 WARNS ABOUT RISKS OF PURSUING ENVIRONMENTAL OR BEHAVIORAL ACTIVITIES
52 THAT ARE DETRIMENTAL TO HUMAN HEALTH. IN ADDITION, INFORMATION ON THE
53 AVAILABILITY OF HEALTH SCREENING TESTS TO ASSIST IN THE EARLY IDENTIFI54 CATION AND TREATMENT OF DISEASES SUCH AS CANCER, HEART DISEASE, HYPER55 TENSION, DIABETES, ASTHMA, OBESITY OR OTHER ADVERSE HEALTH AFFLICTIONS;

1 (2) A PROGRAM THAT ENCOURAGES BEHAVIORAL PRACTICES THAT EITHER ENCOUR-2 AGES HEALTHY LIVING ACTIVITIES OR DISCOURAGES UNHEALTHY LIVING ACTIV-3 ITIES. SUCH ACTIVITIES OR PRACTICES MAY INCLUDE WELLNESS PROGRAMS, AS 4 PROVIDED UNDER SECTION THREE THOUSAND TWO HUNDRED THIRTY-NINE OF THIS 5 CHAPTER; AND

6 (3) THE MONITORING OF THE PROGRESS OF EACH COVERED PERSON TO TRACK HIS 7 OR HER ADHERENCE TO SUCH WELLNESS PROGRAM AND TO PROVIDE ASSISTANCE AND 8 MORAL SUPPORT TO SUCH COVERED PERSON TO ASSIST HIM OR HER TO ATTAIN THE 9 GOALS OF THE COVERED PERSON'S WELLNESS PROGRAM.

10 SUCH WELLNESS PROGRAM SHALL DEMONSTRATE ACTUARIALLY THAT IT ENCOURAGES 11 THE GENERAL GOOD HEALTH AND WELL-BEING OF THE COVERED POPULATION. THE 12 INSURER OR HEALTH MAINTENANCE ORGANIZATION SHALL NOT REQUIRE SPECIFIC 13 OUTCOMES AS A RESULT OF AN ENROLLEE'S OR INSURED'S ADHERENCE TO THE 14 APPROVED WELLNESS PROGRAM.

15 S 6. Section 4405 of the public health law is amended by adding a new 16 subdivision 5-a to read as follows:

17 5-A. SUBJECT TO THE APPROVAL OF THE SUPERINTENDENT OF FINANCIAL SERVICES, THE POSSIBLE PROVIDING OF AN ACTUARIALLY APPROPRIATE REDUCTION 18 19 IN PREMIUM RATES OR OTHER BENEFITS OR ENHANCEMENTS APPROVED ΒY THE 20 SUPERINTENDENT OF FINANCIAL SERVICES TO ENCOURAGE AN ENROLLEE'S ACTIVE 21 PARTICIPATION IN A QUALIFIED WELLNESS PROGRAM. A QUALIFIED WELLNESS PROGRAM CAN BE A RISK MANAGEMENT SYSTEM THAT IDENTIFIES AT-RISK POPU-22 LATIONS OR ANY OTHER SYSTEMATIC PROGRAM OR COURSE OF MEDICAL CONDUCT 23 WHICH HELPS TO PROMOTE PHYSICAL AND MENTAL FITNESS, HEALTH AND WELL-BE-24 25 ING, HELPS TO PREVENT OR MITIGATE THE CONDITIONS OF ACUTE OR CHRONIC 26 SICKNESS, DISEASE OR PAIN, OR WHICH MINIMIZES ADVERSE HEALTH CONSE-QUENCES DUE TO LIFESTYLE. SUCH A WELLNESS PROGRAM MAY HAVE SOME OR ALL 27 28 FOLLOWING ELEMENTS TO ADVANCE THE PHYSICAL HEALTH AND MENTAL OF THE 29 WELL-BEING OF ITS PARTICIPANTS:

(1) AN EDUCATION PROGRAM TO INCREASE THE AWARENESS OF AND DISSEM-30 INFORMATION ABOUT PURSUING HEALTHIER LIFESTYLES, AND WHICH 31 INATION OF 32 WARNS ABOUT RISKS OF PURSUING ENVIRONMENTAL OR BEHAVIORAL ACTIVITIES DETRIMENTAL TO HUMAN HEALTH. IN ADDITION, INFORMATION ON THE 33 THAT ARE AVAILABILITY OF HEALTH SCREENING TESTS TO ASSIST IN THE EARLY IDENTIFI-34 35 CATION AND TREATMENT OF DISEASES SUCH AS CANCER, HEART DISEASE, HYPER-TENSION, DIABETES, ASTHMA, OBESITY OR OTHER ADVERSE HEALTH AFFLICTIONS; 36

(2) A PROGRAM THAT ENCOURAGES BEHAVIORAL PRACTICES THAT EITHER ENCOUR AGES HEALTHY LIVING ACTIVITIES OR DISCOURAGES UNHEALTHY LIVING ACTIV ITIES. SUCH ACTIVITIES OR PRACTICES MAY INCLUDE WELLNESS PROGRAMS, AS
 PROVIDED UNDER SECTION THREE THOUSAND TWO HUNDRED THIRTY-NINE OF THE
 INSURANCE LAW; AND

42 (3) THE MONITORING OF THE PROGRESS OF EACH COVERED PERSON TO TRACK HIS
43 OR HER ADHERENCE TO SUCH WELLNESS PROGRAM AND TO PROVIDE ASSISTANCE AND
44 MORAL SUPPORT TO SUCH COVERED PERSON TO ASSIST HIM OR HER TO ATTAIN THE
45 GOALS OF THE COVERED PERSON'S WELLNESS PROGRAM.

46 SUCH WELLNESS PROGRAM SHALL DEMONSTRATE ACTUARIALLY THAT IT ENCOURAGES 47 THE GENERAL GOOD HEALTH AND WELL-BEING OF THE COVERED POPULATION. THE 48 HEALTH MAINTENANCE ORGANIZATION SHALL NOT REQUIRE SPECIFIC OUTCOMES AS A 49 RESULT OF AN ENROLLEE'S ADHERENCE TO THE APPROVED WELLNESS PROGRAM;

50 S 7. This act shall take effect on the one hundred eightieth day after 51 it shall have become a law; provided that, effective immediately any 52 rules and regulations necessary to implement the provisions of this act 53 on its effective date are authorized and directed to be added, amended 54 and/or repealed on or before such date.

55 S 2. Severability clause. If any clause, sentence, paragraph, subdi-56 vision, section or part of this act shall be adjudged by any court of

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1 competent jurisdiction to be invalid, such judgment shall not affect, 2 impair, or invalidate the remainder thereof, but shall be confined in 3 its operation to the clause, sentence, paragraph, subdivision, section 4 or part thereof directly involved in the controversy in which such judg-5 ment shall have been rendered. It is hereby declared to be the intent of 6 the legislature that this act would have been enacted even if such 7 invalid provisions had not been included herein.

8 S 3. This act shall take effect immediately provided, however, that 9 the applicable effective date of Parts A through G of this act shall be 10 as specifically set forth in the last section of such Parts.