

LEGISLATIVE RESOLUTION honoring Bean Media Productions upon the occasion of its designation as recipient of the 2013 President's Award by the Amherst Chamber of Commerce

WHEREAS, It is the sense of this Legislative Body to recognize that the quality and character of life in the communities across New York State are enhanced by the concerned and dedicated efforts of business organizations and individuals that generously contribute to the welfare of the community and its citizenry; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Bean Media Productions upon the occasion of its designation as recipient of the 2013 President's Award by the Amherst Chamber of Commerce; this auspicious occasion will be celebrated at the Chamber's annual Small Business Awards Luncheon, to be held on Friday, May 17, 2013, at Samuel's Grande Manor in Buffalo, New York; and

WHEREAS, Bean Media Productions is a progressive video and media developer for today's evolving business community; and

WHEREAS, Founded by Mike Bean in 2006, Bean Media Productions focuses on many facets of digital marketing services for the Western New York area, including significant television clients; and

WHEREAS, With the landscape of marketing and advertising changing at an unprecedented pace, Bean Media Productions focused on web marketing and web media development; and

WHEREAS, Web video has risen to be Bean Media Productions' most popular service; and

WHEREAS, In addition, Bean Media Productions continues to use its experience with traditional media marketing as a foundation, while applying today's web techniques and social media strategies to attract the audiences of today and tomorrow; and

WHEREAS, Mike Bean and his team at Bean Media Productions continue to seek out needs in the fast paced industry of marketing and media development; and

WHEREAS, This auspicious occasion presents a unique opportunity for this Legislative Body to recognize and pay tribute to Bean Media Productions; and

WHEREAS, It is the sense of this Legislative Body that when an organization of such noble aims and accomplishments is brought to our attention, it should be recognized and applauded by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Bean Media Productions upon the occasion of its designation as recipient of the 2013 President's Award by the Amherst Chamber of Commerce; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Bean Media Productions.