

LEGISLATIVE RESOLUTION honoring Geneva Farrow upon the occasion of her designation for special recognition by Young Movement, Inc.

WHEREAS, It is the sense of this Legislative Body to recognize that the quality and character of life in the communities across New York State are reflective of the concerned and dedicated efforts of those organizations and individuals who would devote themselves to the welfare of the community and its citizenry; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Geneva Farrow upon the occasion of her designation for special recognition by Young Movement, Inc. on Saturday, March 30, 2013; and

WHEREAS, Young Movement is a 501c(3) member-supported action tank providing research, advocacy, and partnerships on socio-economic issues such as financial literacy and employment alternatives for young adults and professionals in New York; incorporated in October of 2011, this organization not only represents its members through research, advocacy, and forming partnerships, but ensures the positive results are long-standing while the unfavorable ones are non-recurrent for the next young generation; and

WHEREAS, Born in Brooklyn, New York, to a teen mother and raised by her grandparents, Geneva Farrow excelled socially and academically, leaving Brooklyn for Philadelphia, Pennsylvania's Temple University in the Fall of 1998; and

WHEREAS, Upon her arrival at Temple, Geneva Farrow met another challenge when she became pregnant in the fall of her sophomore year; this situation did not deter her as she continued to pursue her education overcoming another obstacle; she graduated on time with her classmates in 2002 despite being a young single mother; and

WHEREAS, After graduation, Geneva Farrow immediately took a job in pharmaceutical sales; she spent the next 10 years of her career in sales and marketing, and in December of 2007, she felt the desire to motivate other young mothers leading her to start a 501(c)(3) non-profit organization, A Young Mother's DREAM; and

WHEREAS, Geneva Farrow currently hosts the "No Girl Left Behind Radio Show", a girl talk radio show focusing on the issues that teen girls are facing daily; the goal of the show is to help young teens make better choices; and

WHEREAS, Geneva Farrow has spoken to hundreds of young people inspiring them to "Defy the Odds"; her DREAM Chaser workshop simplifies goal setting by showing young people how to break down long term goals and turn them into small attainable objectives; and

WHEREAS, Geneva Farrow enjoys speaking to young people but is also a sought after speaker for those looking to start non-profits and create marketing strategy for their businesses; she has been interviewed by a host of blog talk radio shows and most recently interviewed on the TBN cable network show "Joy in our Town"; and

WHEREAS, A true asset to society, Geneva Farrow's distinguished record merits the recognition and respectful tribute of this Legislative Body; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Geneva Farrow upon the occasion of her designation for special recognition by Young Movement, Inc.; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Geneva Farrow.